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U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
Fee Record Sheet

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Assistant Commissioner of Patents and Trademarks  
BOX PATENT APPLICATION  
Washington, D.C. 20231

Re: Inventor: Richard REISMAN  
Attorney Docket No.: RR3  
Title: COMPUTER-IMPLEMENTED TRANSPORT OF ELECTRONIC  
INFORMATION OBJECTS  
37 CFR 1.60 Continuation of: 08/251,724  
Serial No.: Unknown  
Filed: Herewith

SIR:

We enclose herewith:

- Patent Office 37 CFR 1.60 Continuation Application Transmittal Letter
- Copy of Prior Patent Application 08/251,724 including Declaration form
- Preliminary Amendment
- Check for \$725.00
- Six (6) Sheets of Formal Drawings
- Acknowledgment Postcard

The Commissioner is hereby authorized to charge payment of the fees associated with this communication or credit any overpayment to Deposit Account No. 08-0570.

Applicant hereby petitions under 37 CFR 1.136 or other applicable rule to have the response period extended the number of months necessary to render the attached communication timely if a petition is required.

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Date of Deposit 12/1/97

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Respectfully submitted,

  
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Reg. No. 26,275

## ABSTRACT

1 A novel electronic information transport component can be  
2 incorporated in a wide range of electronic information  
3 products, for example magazine collections, to automate the  
4 mass distribution of updates, such as current issues, from a  
5 remote server to a wide user base having a diversity of  
6 computer stations. Advantages of economy, immediacy and  
7 ease of use are provided. Extensions of the invention  
8 permit automated electronic catalog shopping with order  
9 placement and, optionally, order confirmation. A server-  
10 based update distribution service is also provided.

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**COMPUTER-IMPLEMENTED TRANSPORT OF ELECTRONIC  
INFORMATION OBJECTS**

**TECHNICAL FIELD**

1 The present invention relates to computer-implemented  
2 transport of electronic information objects. More  
3 specifically it relates to information transport software  
4 which can be used for transporting information objects  
5 between a remote server and any one of multiple,  
6 uncoordinated intelligent computer workstations. Still more  
7 particularly, it provides a computer-implemented software  
8 component that can be used to facilitate the distribution of  
9 information objects from a remote source to a large number  
10 of customers or subscribers.

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9 information objects from a remote source to a large number  
10 of customers or subscribers.

## BACKGROUND

2      Electronic publication is an exploding industry in which  
3      thousands of new products including magazines and  
4      periodicals, software applications and utilities, video  
5      games, business, legal and financial information and  
6      databases, encyclopedias and dictionaries are purchased by  
7      millions of customers. Commonly, such information products  
8      are replicated in computer-readable form on magnetic or  
9      optical storage diskettes and are box-packaged with printed  
10     manuals for distribution to retail stores and direct mail  
11     sales. These marketing practices are relatively expensive  
12     and involve a significant time lag of at least days or weeks  
13     to get a product into a consumer's hands once it is created.  
14  
15     Such costs and delays are generally acceptable for original,  
16     high value products such as collections of publications or  
17     software application, of which some examples are NEWSWEEK®  
18     Interactive CD-ROM, or disks, which provides a searchable  
19     audio-visual library of issues of NEWSWEEK magazine and  
20     CINEMANIA® CD-ROM which provides reviews and other  
21     information on newly released films. For time-sensitive,  
22     low-value updates, for example, the latest issue of Newsweek  
23     or last week's movie reviews, distribution in stored form,  
24     on physical media, is slow and the cost may exceed the value  
25     of the information in the product.

1 Thus, electronic transfer from a central computer server to  
2 a subscriber's computer over common carriers or wide area  
3 networks is an attractive proposition. Similar  
4 considerations apply to the distribution of software program  
5 updates, although cost and frequency of issue are not such  
6 serious constraints. A problem faced in both situations is  
7 that of incorporating the received material with the  
8 original material so that a fully integrated publication,  
9 information database or software program is obtained by the  
10 user.

11  
12 Another class of electronically distributed information  
13 product comprises home shopping catalogues of mail order  
14 products distributed on optical or other digital data  
15 storage disks which may contain text, sound and images from  
16 printed catalogues or uniquely created material, for example  
17 software application demos. To applicant's knowledge and  
18 belief, available products lack any computer order placement  
19 capability, requiring orders to be placed by voice call.

20  
21 Communication between remote computers, not directly  
22 interconnected by umbilical cable or a wired network, is  
23 enabled by a wide range of hardware devices and software  
24 drivers, utilities, applications and application modules.  
25 Telephone modems that couple a computer with the telephone  
26 network are familiar devices. RF modems that couple

1 computers into wireless networks are less familiar but are  
2 beginning to appear in consumer devices known broadly as  
3 personal information communicators (PIC's) of which personal  
4 digital assistants (PDA's) such as Apple Corp.'s NEWTON®  
5 product are a first generation. New kinds of digital  
6 communications devices can be expected to emerge as digital  
7 technology replaces analog transmission.

8

9 General-purpose, online, modem-accessed, electronic  
10 information services, such as PRODIGY, COMPUERVE and  
11 AMERICA ONLINE (trademarks), and some Internet services,  
12 provide wide access to timely information products from a  
13 central server, but are limited and complex. They provide  
14 no means for the integration of downloaded information with  
15 information products offered on disk or CD, and provide only  
16 rudimentary facilities for local viewing and search of  
17 downloaded files.

18

19 Such online information services provide their own user  
20 interface which is generally unlike that of a disk or  
21 CD-based information product, and can be customized very  
22 little, if at all, by a publisher using the service for  
23 product distribution.

24

25 Online services are oriented to extended online sessions  
26 which require complex user interaction to navigate and find

1   desired information objects. Initial setup and use is  
2   rendered complex by requirements related to extended session  
3   use of data networks and the frequent need to navigate  
4   across the network, and through massive data collections, to  
5   locate desired data items. General-purpose online  
6   information services do not provide a suitable medium for  
7   electronic information publishers to distribute updates, and  
8   the like, because of limited interface flexibility, because  
9   a publisher cannot expect all their customer base to be  
10   service subscribers, and because of cost and payment  
11   difficulties. Such services are centered on monolithic  
12   processes intended for national use by millions of  
13   subscribers which processes are not readily adaptable.

14  
15   Online service charging mechanisms are also inflexible and  
16   inappropriate for most individual information products,  
17   requiring monthly subscription fees of \$5-10 or more, plus  
18   time charges for extended use, which are billed directly to  
19   users, after a user sign-up and credit acceptance process.  
20   Such cost mechanisms are too expensive and too complex for  
21   distribution of many products such as magazine and other low  
22   cost update products. They do not presently permit a  
23   publisher to build an access fee into a purchase price or a  
24   product subscription.

25

26   Recent press announcements from corporations such as AT&T,

1 Lotus, Microsoft and MCI describe plans for new online  
2 services providing what are called "groupware" services to  
3 offer rich electronic mail and group collaboration  
4 functions, primarily for business organizations. Although  
5 offering multiple electronic object transport operations  
6 such services are believed to have complex setup procedures  
7 and software requirements and complex message routing  
8 features and protocols, and to lack interface flexibility.  
9 Accordingly, they are not suitable for mass distribution of  
10 low cost electronic information update products and cannot  
11 achieve the objectives of the invention.

12

13 Communications Products

14 Many software products exist that enable one computer to  
15 communicate with another over a remote link such as a  
16 telephone cable or the air waves, but none enables a vendor  
17 substantially to automate common carrier mass distribution  
18 of an electronic information product to a customer base  
19 employing multiple heterogenous systems with indeterminate  
20 hardware and software configurations. Two examples of  
21 popular such software products are Datastorm Technologies,  
22 Inc.'s PROCOMM (trademark) and CENTRAL POINT COMMUTE  
23 (trademark) from Central Point Software, Inc. which are  
24 commonly used to provide a variety of functions, including  
25 file transfers between, interactive sessions from, host-mode  
26 services from, and remote computer management of, modem-

1 equipped personal computers wired into the telephone  
2 network.

3

4

5 **Counterpoint Publishing's Federal Register publications**

6 Counterpoint Publishing, (Cambridge MA) in brochures  
7 available to applicant in November 1993 offered electronic  
8 information products entitled "Daily Federal Register" and  
9 "CD Federal Register". "Daily Federal Register" includes  
10 communications software and a high-speed modem. Apparently,  
11 the communications software is a standard general purpose  
12 communications package with dialing scripts that are  
13 customized to the needs of the Federal Register products.  
14 Accordingly, the cost of a communications package license  
15 which may be as high as about \$100 at retail must be  
16 included with in the product cost. Also, Counterpoint  
17 Publishing avoids the difficulties of supporting various  
18 modems by providing its own standard modem, with the  
19 product, building in a cost (about \$100-200) which renders  
20 this approach quite unsuitable for mass-market distribution  
21 of low cost electronic information update products. The  
22 resulting product is not seamless either in its appearance  
23 or its operation because the communications software is  
24 separately invoked and used, and has its own disparate look  
25 and feel to the user.

26

1 The "CD Federal Register" provides the Federal Register on  
2 CD-ROM at weekly intervals for \$1,950.00 and CD-ROM disks  
3 are shipped to customers as they become available. Back  
4 issues are \$125 each. Updates are provided by shipping a  
5 disk. The Federal Register is a high-value product intended  
6 for specialist, business, academic and governmental users.  
7 Distribution of updates on CD-ROM, as utilized by  
8 Counterpoint Publishing, is not a suitable method for lower  
9 value products such as a weekly news magazine, because of  
10 the associated costs. Shipping delays are a further  
11 drawback.

12  
13 While the two product "CD Federal Register" and "Daily  
14 Federal Register" might be used together, at an additive  
15 cost, to provide a combination of archives on CD-ROM plus  
16 daily updates obtained and stored until replaced by a new  
17 CD-ROM, based on information available to the present  
18 inventor it appears that the two products must be used  
19 separately. Thus they must apparently be viewed, searched,  
20 and managed as two or more separate collections, requiring  
21 multiple steps to perform a complete search across both  
22 collections, and requiring manual management and purging of  
23 the current collection on hard disk by the user.

24

25 XcelleNet's "REMOTEWARE"®

26 XcelleNet Inc. in product brochures copyrighted 1992 and a

1 price list dated August 16, 1993, for a "REMOTEWARE"®  
2 product line, offers a range of REMOTEWARE® software-only  
3 products providing electronic information distribution to  
4 and from remote nodes of a proprietary REMOTEWARE® computer  
5 network intended for use within an organized, corporate or  
6 institutional data processing or management information  
7 system. The system is primarily server directed, rather  
8 than user initiated and requires an expensive program  
9 (priced at \$220.00) to run at the user's node whereas the  
10 present invention addresses consumer uses which will support  
11 costs of no more than a few dollars per node.

12  
13 Further, REMOTEWARE® is primarily intended to be used with  
14 other REMOTEWARE® products at the node which other products  
15 provide a range of user interface and data management  
16 functions, at significant additional cost, each with their  
17 own separate user interface presenting a standard  
18 REMOTEWARE® look and feel. In addition, the nodes require a  
19 sophisticated central support and operations function to be  
20 provided, which may be difficult for an electronic  
21 information publisher to accomplish and add unacceptable  
22 expense.

23  
24 REMOTEWARE® is overly elaborate to serve the simpler  
25 objectives of the present invention. Designed for the  
26 demanding needs of enterprise-wide data processing

1 communications, the client or node package provides many  
2 functions such as background operation, ability to receive  
3 calls from the server at any time, ability to work under  
4 control of the central server to survey and update system  
5 software and files and an ability to support interactive  
6 sessions, which abilities are not needed to carry out the  
7 simpler information transport operations desired by the  
8 present invention. Such capabilities may be desirable in an  
9 enterprise MIS environment, but are not appropriate to a  
10 consumer or open commercial environment, and bring the  
11 drawbacks of complexity, cost, and program size, which may  
12 put undesirable operational constraints on the user (and  
13 perhaps even compromise the user's privacy). REMOTEWARE® is  
14 too costly and complex for mass distribution of updates to  
15 periodicals, cannot be shipped invisibly with an electronic  
16 information product and requires specialized server software  
17 and operations support that would challenge all but the  
18 largest and most technically sophisticated publishers.  
19 Accordingly, REMOTEWARE® is unsuitable for widespread use as  
20 an economical means of distributing updates for a variety of  
21 electronic information products.

22  
23 Although it has wider applications, a significant problem  
24 addressed by the invention is the problem of economically  
25 distributing updates of electronic information products to a  
26 wide customer base that may number tens or hundreds of

1 thousands, and in some cases, millions of consumers. At the  
2 date of this invention, such a customer base will normally  
3 include an extensive variety of computers, operating systems  
4 and communications devices, if the latter are present, all  
5 of which may have their own protocols and configuration  
6 requirements.

7

8 While an electronic information product vendor might  
9 consider licensing or purchasing an existing commercial  
10 communications product for distribution with their  
11 publication product to enable remote, diskless updating, the  
12 high cost of such a solution would generally be unacceptable  
13 because a communication package includes a broad range of  
14 functionalities not required for the vendor's particular  
15 purpose, for example, remote keyboarding. Significantly, a  
16 commercial communications package is not susceptible to  
17 customization of its user interface and may have its own  
18 configuration requirements and installation requirements,  
19 with regard to directories, device drivers and the like,  
20 which are incompatible with other vendor or user  
21 requirements or are simply a nuisance to the user. Thus, a  
22 commercial communications product in addition to its cost,  
23 cannot be satisfactorily integrated with an information  
24 product.

25

26 There is accordingly a need for computer-implementable

1 information transport software to enable simple, economical  
2 and prompt mass distribution of electronic information  
3 products.

4

5 **SUMMARY OF THE INVENTION**

6 This invention solves a problem. It solves the problem of  
7 enabling simple, economical and prompt mass distribution of  
8 electronic information products.

9

10 The invention solves this problem by providing a computer-  
11 implemented information transport software module usable  
12 with any of multiple electronic information products for  
13 mass distribution of electronic information objects to users  
14 of a diversity of uncoordinated communications-equipped  
15 computer stations. The information transport software  
16 module is readily customized to an individual information  
17 product to have a user interface in said information product  
18 for activation of automated transport of an information  
19 object between a remote object source and a user's computer  
20 station. The information transport module contains user  
21 communications protocols specifying user station functions  
22 of the automated object transport and the object source is  
23 supplied with source communications protocols specifying  
24 source functions of the automated object transport. The  
25 source communications protocol is co-operative with the user  
26 communications protocol and knows the characteristics of the

1 user communications protocol, so as to be able to effect the  
2 information object transport in unattended mode after  
3 initiation.

4

5 Preferably, for economy and simplicity, the information  
6 transport component is supplied for incorporation in an  
7 information product as a free-standing embeddable component  
8 comprising only such functionality as is required for the  
9 aforesaid information object transport operation as that  
10 operation is described above and as further elaborated  
11 herein. In a preferred embodiment, by limiting available  
12 functionality to predetermined transport operations, for  
13 example to information object transport between the user's  
14 address and one or more pre-specified remote addresses, or  
15 to transport of a pre-specified information object or  
16 objects, or by making both such limitations, a lean and  
17 efficient information transporter product can be provided.  
18 This enables an information product vendor to supply an  
19 automated, or unattended, update or other information  
20 transport facility to a mass market of computer users  
21 without the complexity and expense of proprietary network or  
22 communications software packages, or of the vendor  
23 developing their own transport software.

24

25 In a local area network, users communicating across a common  
26 medium such as ETHERNET (trademark), or TOKEN RING

1 (trademark) can enjoy the relatively expensive benefits of  
2 coordination of traffic between users, and to and from  
3 network services, which benefits are provided by a network  
4 operating system such as LANTASTIC (trademark, Artisoft  
5 Corp.) or NETWARE (trademark, Novell, Inc.). In contrast, a  
6 mass market of computer users lacks coordinating means for  
7 the facilitation of remote communications between the users  
8 and a would-be provider of services to those users. The  
9 inventive information transport component, or transporter,  
10 efficiently fills that need. While the invention might be  
11 implemented for transport across a local area network, such  
12 use would probably be incidental to the provision of other  
13 services and may not be needed having regard to the  
14 sophisticated functions usually provided by relatively much  
15 more expensive local area network communication systems.

16  
17 Typical communications equipment comprises a modem, but  
18 other cards and devices enabling remote communication  
19 between computers may be used, such as devices or means  
20 permitting communication in a digital rather than analog  
21 realm, for example, ISDN or ATM interfaces when they become  
22 commercially viable.

23  
24 Preferably, the user communications protocols specify  
25 parameters such as a source address, which may be a common  
26 carrier address, such as a telephone number, and object

1 parameters such as file name or names, file size, location  
2 content and format are specified, as appropriate, in either  
3 the user communications protocols or the source  
4 communications protocols, or both. Such object  
5 specification can be listed in an object manifest stored at  
6 the user's station, which preferably, for better control of  
7 the transport operation, is sent to the remote object source  
8 as a verifier.

9

10 By pre-specifying the desired transport functions to both  
11 ends of the transport operation, the user and the object  
12 source, a simplified, easy-to-use, automated transport  
13 operation which conveys an information object in unattended  
14 mode, after initiation, can be provided to any user.

15

16 The inventive information transport module provides an  
17 information product vendor with simplicity, modularity and  
18 generality enabling information fetch operations to be  
19 easily executed by novice users, and permitting inclusion in  
20 a wide range of information products with a minimum of  
21 customization. The invention is accordingly most suitable  
22 for electronic publishers to employ to enable their  
23 customers easily to update information products such, for  
24 example, as periodical collections, patent collections or  
25 software furnished on optical, magnetic or other storage  
26 devices.

1 In a preferred embodiment of the invention, the information  
2 object is pre-identified and integratable with the  
3 information product to which the transport module is  
4 customized to provide an augmented information product and  
5 the information transport component comprises:

6 a) a fetcher module configured to fetch said pre-  
7 identified object from said object source  
8 employing a pre-specified common carrier address  
9 stored in said fetcher module;

10 b) a communications manager to establish and manage  
11 connection to said object source under control of  
12 said fetcher module and with the assistance of  
13 said user and source communications protocols; and

14 c) a fetched object integrator to locate a fetched  
15 object in a preset file area accessible to and  
16 known to said containing information product;  
17 wherein said object pre-identification, said common carrier  
18 address and said preset file area specifications are stored  
19 in said software component, whereby a workstation user of  
20 said information product can automatically effect transport  
21 and integration of a pre-identified object from said object  
22 source to create an augmented information product at said  
23 workstation.

24

25 In this embodiment, any user can, easily and with varying  
26 degrees of automaticity, up to complete automation after

1 initiation of transport or upon arrival of a scheduled  
2 transport time, obtain an update object and smoothly  
3 integrate it with an original product or product shell.

4

5 In a highly automated embodiment a containing information  
6 product, complete with transporter, is pre-coded with an  
7 update, reporting, or other schedule and, referencing the  
8 user's system clock, prompts the user for initiation of a  
9 transport operation at a scheduled date after distribution  
10 of the containing product, or fetches a schedule. If the  
11 user's system is shut down when the pre-scheduled date  
12 arrives, such prompt may be made at the first system boot or  
13 product use after that date.

14

15 The invention provides a closed-ended information transport  
16 operation between an information object source and any  
17 subscribing user, with no special commands or menu  
18 selections, which functions efficiently and, within the  
19 general parameters of an operating system's required  
20 environment, operates independently of the user's system  
21 configuration. Information transport operations are carried  
22 out automatically between communications modules that know  
23 what to expect from each other, avoiding difficulties  
24 arising from open-ended communications with a wide variety  
25 of users employing a diversity of heterogenous systems.

26

1 In another aspect, the invention provides a method of  
2 distributing predetermined electronic information objects  
3 from a remote object source to users of a diversity of  
4 uncoordinated modem-equipped computer stations, said method  
5 comprising:

6 a) supplying said users with an information transport  
7 module containing user communications protocols  
8 specifying user station functions of an automated  
9 object transport operation; and

10 b) supplying said remote object source with a source  
11 information object and source communications  
12 protocols specifying source functions of the  
13 automated object transport operation, said source  
14 communications protocol being co-operative with  
15 the user communications protocol to effect said  
16 information object transport operation;

17 whereby said transport operation can proceed automatically  
18 after initiation at said user's station.

19  
20 The inventive distribution software module and the original  
21 information product are linked together to interact  
22 seamlessly. It is possible for transport of the update to  
23 proceed in a high level format facilitating integration of  
24 the update object with the original product, and the  
25 invention also provides methods and software for effecting  
26 such integration.

1 A broad objective of the invention which can be fulfilled by  
2 the methods and products disclosed herein is to allow a  
3 computer user to fetch and use an information product  
4 update, or even an original information product for which  
5 they have previously received a transporter kit, with a  
6 minimum of effort, and preferably with the impression that  
7 the fetch function is an integral capability of the  
8 information product itself, rather than being executed by a  
9 separate or separable component.

10

11 Another objective is to enable information transport to be  
12 easily effected across any of a selection of media or  
13 carriers, desired by the containing information product  
14 supplier. To this end the information transport component  
15 can provide protocol selection means for selecting media for  
16 real time communication between said user and said remote  
17 object source employing a selection from a set of open-ended  
18 network technologies and network providers, said  
19 communication means being selectable without substantive  
20 change to said containing information product.

21

22 In preferred embodiments, after setup of a containing  
23 information product and a simple menu-selection activation  
24 of a transport operation to occur immediately or at a  
25 subsequent date, or time, and subject to the occurrence of  
26 error conditions, the information transport component

1 effects the transport operation in an unattended manner, or  
2 without user intervention, through the steps of modem  
3 activation, dialing, network transit, handshaking with the  
4 object source, file specification, file importation,  
5 termination of the call and return of control to the  
6 containing product.

7

8

transport-related

9 Preferably, additional steps such as sending back  
10 verification of receipt of the fetched file to the object  
11 source, inspection of the fetched object and comparison with  
12 a pre-existing manifest for verification of object  
13 parameters, and any necessary unpacking and decompression  
14 are effected automatically, in an unattended manner without  
15 user intervention. For seamless use of the object, it is  
16 also preferred that application file specifications, any  
17 necessary location or relocation of an object file or files,  
18 and any reindexing, index creation or other product  
19 integration function that is required to enable the user to  
20 utilize the fetched object harmoniously with the original  
21 information product, be performed automatically in  
22 unattended manner without user intervention, or with minimal  
23 user confirmation that one or more steps of the procedure  
24 should be executed.

25

26 Should errors be detected, if critical, they are reported to

1 the user, and possibly also to the object source. If a  
2 detected error is potentially recoverable, the novel  
3 information transport component preferably takes action,  
4 without seeking user confirmation (although in some  
5 embodiments confirmation could be requested), to correct the  
6 error, for example by redialling a phone call a specified  
7 number of times, or by re-running an object fetch operation.  
8 Should a new fetch object still fail to meet manifest  
9 specifications, deviations may be reported back to the  
10 object source with the user being alerted and, possibly  
11 recommended to make a phone call.

12  
13 Preferably also, the information transport component or  
14 "transporter" performs a containerized, standard transport  
15 operation, which is transparent to any high-level formatting  
16 of the transported information object, and standard in the  
17 sense that the transport operation can be essentially  
18 repeated for a wide variety of different information  
19 objects.

20  
21 Preferred embodiments of the information transport component  
22 can pack or unpack, compress or decompress, and send to or  
23 fetch files from specified locations. The transporter  
24 allows the containing information product to be set up  
25 automatically to effect high-level integration of indexes  
26 and navigational structures by letting the containing

1 product have control when needed to import or export (and  
2 encrypt or decrypt) objects.

3

4 Preferably, the transporter has no direct effect on the  
5 content of the data object. Such transparency is  
6 advantageous in avoiding interdependency between the  
7 transporter and possible use of novel data structures,  
8 encryption or copy-control methods, or the like, by the  
9 containing product. For example the transporter need not  
10 know (and possibly jeopardize) any encryption technique.

11

12 In preferred embodiments of the invention, the module is  
13 self configuring and has the ability to scan the user's  
14 system, and preferably identifies the user's modem, or other  
15 system components or configuration software, and  
16 automatically set protocols such as the baud rate, bits  
17 parity and the like. Relevant auto-configuring capabilities  
18 and software that may be employed in practicing the  
19 invention are offered or promised by Intel Corporation in a  
20 brochure entitled "Intel Technology Briefing: Plug and Play"  
21 copyrighted 1994, the disclosure of which is hereby  
22 incorporated herein by reference thereto.

23

24 Preferably, the novel electronic information transporter is  
25 seamlessly embedded in the containing product so that an end  
26 user is unaware that the transporter can exist separately

1 from the containing product. However, it is a valuable  
2 feature of the invention that the transporter be separable  
3 from the containing product to be usable with other  
4 containing products.

5

6 New or improved electronic information products are made  
7 possible by the novel information transporter disclosed  
8 herein, for example, CD-ROM-based products updated from  
9 online services, updatable periodical magazine collections,  
10 catalog-based computer shopping with order entry and  
11 optionally, order confirmation.

12

13 Recently contemplated CD-ROM products updatable from online  
14 services

---

15 A CD-ROM-based product with online service updatability  
16 called "MICROSOFT Complete Baseball" (MICROSOFT is a  
17 trademark) was announced by Microsoft Corporation apparently  
18 on March 1, 1994, with a June 15, 1994 availability date. A  
19 product brochure received by the present inventor on April  
20 26 describes a multimedia history of baseball which can be  
21 updated with daily scores from an online service, by modem.  
22 Nothing in the sales materials suggests any separable  
23 information transport components marketable for use with  
24 other information products.

25

26 In late April 1994, CompuServe® (trademark) online  
27 information service announced plans for a CD-ROM information

1 product to be used in conjunction with its online service.  
2 The CompuServe® CD-ROM information product online service is  
3 usable only with that service, and requires users of its  
4 online component to be CompuServe® member/subscribers, on  
5 terms such as described above, which terms restrict the CD-  
6 ROM product's marketability. The CD-ROM content and user  
7 interface is limited to that provided by CompuServe®.  
8 Accordingly, such a dedicated CD-ROM service is not a  
9 satisfactory solution to independent publishers looking for  
10 economical update means, because they will be limited to  
11 whatever user interface and data management flexibility the  
12 online vendor may provide which will substantially restrict  
13 any creative look-and-feel identity the publisher may have  
14 provided in their own product. Thus the CD-ROM product is  
15 described by CompuServe® in the statement: "It is,  
16 essentially, a new window on CompuServe..." This product  
17 description does not suggest an ability to obtain updated  
18 online information for integrated local, offline use with an  
19 original information product stored on the CD-ROM, as is  
20 provided by the present invention.

21

22

23 In addition to CD-ROM-based products, various new  
24 information distribution methods and services are made  
25 possible by embodiments of the present invention. The  
26 object source can be a remote server equipped with a

25

1 cooperative communications module closely molded to work  
2 effortlessly with the information transporter for  
3 distributing objects to a wide base of users. Such a remote  
4 server can be linked to a vendor or gatewayed to other  
5 information object sources or electronic publishers, and  
6 exploit its smooth and efficient information transport  
7 capabilities to act as a distribution point for such  
8 vendors, sources or publishers.

9

10 Thus, the invention further comprises such a special-purpose  
11 server designed for use with the novel information  
12 transporter and the special-purpose server can be  
13 established as a distribution service for publishers who  
14 incorporate the information transporter in their products.  
15 The invention also provides a method of operating a server  
16 to provide such a software service and server-enabling  
17 software.

18

#### 19 BRIEF DESCRIPTION OF THE DRAWINGS

20 One way of carrying out the invention is described in detail  
21 below with reference to drawings which illustrate only one  
22 specific embodiment of the invention and in which:-

23

24 **Figure 1** is a schematic diagram of one embodiment of an  
25 information transport software component according to  
26 the invention installed in a computer workstation and

26

1       communicating with a complementary centrally located  
2       server-resident software module for mass distribution  
3       of digitized electronic information objects;

4

5       **Figure 2** is a flow block diagram of an information  
6       transport operation performed by the software component  
7       and module of the embodiment of Figure 1;

8

9       **Figure 3** is a schematic diagram of a server-based  
10       electronic distribution service employing an inventive  
11       information transport software component;

12

13       **Figure 4** is a further schematic diagram of the service  
14       illustrated in Figure 3;

15

16       **Figure 5** is a schematic diagram of a prior art  
17       communications product employed to transport an  
18       information object between a user and a remote server;  
19       and

20

21       **Figure 6** is a schematic diagram similar to Figure 5  
22       showing, in a comparative manner, some of the benefits  
23       that can flow to a user when an information transport  
24       software component, such as that described with  
25       reference to Figure 1, is used for a similar transport  
26       operation.

1           DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

2       Referring to Figure 1, the inventive software component is  
3       schematically shown in operative mode installed at a user's  
4       computer workstation. The workstation is communications-  
5       equipped for communication with remote services, for example  
6       by modem, which services are also shown schematically. Only  
7       relevant software and hardware components of the system are  
8       shown.

9

10      Relevant components at the workstation comprise operating  
11     system services 10, a containing information product 12, an  
12     information transport component or module 14, herein also  
13     referenced as a "transporter" which may be a stand-alone  
14     product or, in preferred embodiments is embedded or  
15     contained in the containing information product 12.

16      Information transport component 14 provides a general  
17     purpose facility for sending and fetching information  
18     objects between an end user's computer (the client) and a  
19     central server. Information transport component 14 is not  
20     customized to the containing information product 12, but is  
21     intended to be used in conjunction with any of a wide range  
22     of electronic information products.

23

24      Operating system services 10 provide capabilities for the  
25     containing information product 12 and the information  
26     transport component 14 to access a readable information

28

1 storage device 16 which may, for example, be an optical disk  
2 drive such as a read-only CD-ROM where product information  
3 17 is stored. In addition, a read/write information storage  
4 device 18, for example, a conventional hard disk is accessed  
5 via the operating system services 10 for storage of a  
6 fetched additional information object 26.

7

8 As necessary, different, or modified, information  
9 transporter components 14 can be supplied for users of  
10 different operating systems or system families, notably DOS  
11 (available in several versions, for example from Microsoft  
12 Corp, IBM Corporation, Novell, Inc.) Windows (trademark,  
13 Microsoft Corp.), Apple Computer Corp.'s operating systems,  
14 possibly IBM Corporation's OS/2 (trademark), and any  
15 distinct operating systems developed for personal digital  
16 assistants, pen-based computers and the like.

17

18 Information transport component 14 also uses operating  
19 system services 10 for external communication with a  
20 communications network 20 through which the information  
21 transport component 14 can access a remote server 22, or  
22 server-client network, supporting a data storage device 24  
23 where desired additional information object 26 is located.

24

25 Communications network 20 can be any electronic distribution  
26 system suitable for transporting information objects 26

1 including wired and wireless common carriers such as  
2 telephone networks, cable television systems or networks and  
3 mobile telecommunications or data communications networks  
4 and extends also to emerging and future systems of providing  
5 electronic communication between users of diversified  
6 equipment. The term "common carrier" is used herein to  
7 embrace all such data communication systems as will  
8 reasonably meet the purposes of the invention. The term  
9 "modem" is used herein to embrace any network interface  
10 device enabling a user station to communicate on such a  
11 communications network 20.

12  
13 While the containing information product 12 can take many  
14 different forms, as described herein, and as will also be  
15 apparent to those skilled in the art, a preferred embodiment  
16 is that of a periodically issuing publication or  
17 publications, for example, a news magazine or a collection  
18 of patents. Again, the additional information object 26  
19 could be any information of interest to the user, having  
20 some relevance to the containing information product 12, but  
21 the invention and its unique capabilities enable the  
22 additional information object 24 to be fully integrated with  
23 the containing product 12 in a manner that can be automated  
24 to be transparent to the user.

25

26 The inventive information transport component 14 is designed

1 to require a minimum of user input. A bare minimum will be a  
2 user's ID which can be entered by the user in a product  
3 setup and automatically accessed for information transport,  
4 or could be pre-loaded by the vendor from data supplied by  
5 the user at purchase.

6

7 A product ID is preferably pre-loaded into the containing  
8 information product 12 by the information product vendor or  
9 publisher to be available for use by the information  
10 transport component 14. However, even this may not be  
11 required. In an alternative embodiment, the product ID can  
12 be automatically incorporated into the product in a product  
13 replication process that permits individualized coding of  
14 unique ID's. In most cases, a user-actuated menu selection  
15 is provided in the containing information product 12 after  
16 integration with the inventive information transport  
17 component 14 to activate transport of an additional  
18 information object, and preferably, selection of transport  
19 activation drops down a menu of transport choices such as  
20 "FETCH UPDATE", "FETCH CATALOG OF UPDATES", "SEND DATA" and  
21 the like, each of which then runs automatically upon  
22 selection.

23

24 Updating can also be totally automatic, and other than an  
25 obviously desirable user notification, be completely  
26 invisible to or transparent to the user, running in

1 background on their system, while the user's screen is  
2 available for other processing such as running the  
3 containing information product 12. Where updates are made  
4 available on a known schedule, a totally automated product  
5 can be provided that fetches an update without any user  
6 intervention, on the specified release date, or as soon  
7 thereafter as the user's system, or the containing  
8 information product 12, is activated. In practice, most  
9 users will probably prefer an opportunity to confirm that  
10 the fetch transaction should proceed. A preferred  
11 embodiment monitors the user's system clock and alerts a  
12 user to the arrival of an update release date and asks the  
13 user to confirm that the system should seek and fetch the  
14 scheduled update, if available.

15

16 Thus, the invention is particularly suitable for importing  
17 updates of information or information processing products,  
18 such as periodically issuing literature, or software  
19 upgrades. Accordingly, additional information object 24  
20 preferably comprises updates which can be integrated with  
21 the information product 12 to provide, for example, a  
22 coherent body or continuous sequence of materials that can  
23 be commonly searched and indexed preferably in a manner  
24 giving the user the appearance of a common logical file  
25 formed from physically distinct files. The appearance of  
26 integration can be achieved by searching new and then old

1 indexes in series and making the search and navigation logic  
2 of the containing product smart enough to combine new and  
3 old information. For example a new object can have an index  
4 file similar to that for the original information product  
5 12. A search engine can first search the new index, then  
6 the old one, and then produce a combined set of results.  
7 Preferably, the files are not actually merged or otherwise  
8 combined as to do so could be unduly complex.

9

10 As shown in Figure 1, the containing information product 12  
11 comprises a user interface 28 enabling the user to view,  
12 search, excerpt and print or otherwise export or process  
13 selected information items from product information 17. The  
14 user interface 28 provides standard information product  
15 features, as conventionally supplied by the product  
16 publisher, supplemented by appropriate fetch or send options  
17 to activate the features of the inventive information  
18 transport component 14.

19

20 Also shown in Figure 1 are a database management module 30  
21 and a data structure definition module 32. Database  
22 management module 30 provides retrieval-oriented database  
23 processing of the information product including indexed  
24 searching and selective retrieval capabilities using one or  
25 more index keys such as an issue or item number, or full  
26 text searching, and may provide hypertext and hypermedia

1 linkages. The data structure definition 32 provides the  
2 database structure of relevant files as classified by field  
3 or element, name, type, size and the like. After successful  
4 completion of a fetch operation, control is returned to  
5 containing information product 12 to process the new  
6 information in essentially the same manner as the original  
7 information, or in any other manner for which it has been  
8 equipped.

9

10 Major modules comprised in the inventive information  
11 transport component 14 are a user interface 34, a  
12 communications module 36 and fetch-send protocol 38. In  
13 addition, the information transport component 14 preferably  
14 comprises its own built-in application programming  
15 interfaces (APIs) such as a user interface API 40 and a  
16 communications API 42, enabling the information transport  
17 component 14's user interface and communications modules  
18 respectively, readily to be incorporated with, or plugged  
19 into a wide range of containing information products 14.  
20 Such incorporation, in the currently best known embodiment  
21 of the invention, is effected by software engineers familiar  
22 with and having access to the containing information product  
23 12, but future developments may enable the incorporation  
24 process to be effected by skilled users.

25

26

1 References herein to an applications programming interface  
2 (API) will be understood to embrace any program  
3 interconnection technique which supports direct, seamless  
4 interaction between one program and another, including  
5 procedural calls, object encapsulation, or emerging  
6 techniques like Microsoft Corp.'s Object Linking and  
7 Embedding (OLE) or Apple Computer's Open Doc.

8

9 API 40 is responsible for providing means for the user to  
10 interact with the information transport functions of the  
11 invention and interface as seen by the user and API 42 is  
12 responsible for handling internal processes of  
13 communications and data management.

14

15 The APIs 40 and 42 are intended to enable the information  
16 transport component 14 to be used by a range of product  
17 programs controlling a variety of information products and  
18 to enable each API 40 and 42 to be free to exercise  
19 flexibility and creativity in extending its associated user  
20 interface 28, data management module 30 and database  
21 structure 32 to fully address the provision of transport  
22 functions for the purposes described herein.

23

24 API 42 operates on a transport function level involving high  
25 level interactions between the containing product 12 ~~or the~~ the  
26 ~~user~~ (or the optional user interface) and the transporter 14

PL  
5/21/11

1 before and after communications while the detailed low-level  
2 interactions between the transporter client and the server  
3 during communications are handled by fetch-send protocol 38,  
4 without involvement of the containing product 12 or the  
5 user. "High level" is used to refer to a level at which  
6 software interacts with a user, typically in simple, readily  
7 comprehensible, function-oriented, graphic or everyday  
8 language terms, while "low-level" refers to a level of  
9 detailed procedural interaction with an operating system, or  
10 device (modem, port etc.) in obscure program or machine  
11 language terms incomprehensible to most users.

12  
13  
14 Fetch-send protocol 38 is, in the preferred embodiment  
15 shown, a component of a novel client-server communications  
16 procedure designed to manage the transaction-oriented  
17 transmissions required to achieve satisfactory transport of  
18 desired server stored information objects, and optionally,  
19 central reporting of user information in a predetermined  
20 format. Alternatively, one or more existing protocols could  
21 be used.

22  
23 Preferably, the API's 40 and 42 and the fetch-send protocol  
24 38 are structured to use a manifest list to control the  
25 exchange of information objects. The manifest list can be  
26 provided in fetch-send protocol 38, and can be forwarded to

1 remote server 22 to provide better efficiency, error  
2 control, and management of the operation. Alternatively the  
3 manifest list may remain resident at the user's station.  
4 The manifest is valuable operating at the client station, at  
5 the API level, to specify the actions required during a  
6 transport session and can in one embodiment comprise a list  
7 of send and fetch operations which are individually  
8 controlled.

9

10 This software mechanism, employing novel communications  
11 procedures and applications interfaces that reference an  
12 object manifest, provides a new way for performing a wide  
13 variety of information exchange functions in a simple,  
14 standardized and economical manner.

15

**API Functions: 1) Product Setup**

16 In preferred embodiments, API 40 and API 42 include a  
17 product setup routine of an application-specific  
18 configuration, which is used by the publisher or product  
19 developer, prior to publication, to establish seamless  
20 compatibility between the containing information product 12  
21 and the information transport component 14 for smooth  
22 execution of desired transport functions. A completion  
23 status code is also specified.

25

26 The application-specific configuration posts user and

1 product ID information, as needed to process password or  
2 other access code authentication and posts files  
3 information, including designation of an application work  
4 directory and a transporter work directory for performing  
5 the transporter functions of information transport component  
6 14.

7

8 Additionally, the application-specific configuration sets up  
9 an appropriate decompression (or compression for send  
10 objects) technique according to the expected format and  
11 condition of fetched information objects 46, which  
12 information is pre-coded into communications component 36.

13

14 The application-specific configuration established through  
15 API 40 selects either a standard user interface, as  
16 furnished with information transport component 14, or an  
17 application-controlled user interface. Control settings are  
18 established for connection problem handling, disk error  
19 handling, abort and server condition handling, access  
20 denial, unavailability of information object files and any  
21 other error situations which may occur during transport.

22

23 If desired, optional, advanced controls for scheduled  
24 automatic calling can be included in the application-  
25 specific configuration used in preparing the containing  
26 information product 12 for publication.

1 Preparation of containing information product 12 and  
2 incorporation of information transport component 14 therein,  
3 with an application specific configuration, as described is  
4 carried out prior to publication to build a customized,  
5 ready to run version of the product with automated update  
6 capability.

7

8 Communications API 42 establishes a product-specific  
9 transport method choice list for selection of an appropriate  
10 file transfer protocol as between direct dial, data network  
11 dial, and other modes of transport. Communications  
12 protocols specify necessary connection parameters such as  
13 access number and network addressing or other routing  
14 information. Optional script choices can provide for  
15 different modes of transport.

16

17 These product-specific configurations and protocols enable  
18 information transport component 14 to be packaged in  
19 executable form with containing information product 12, with  
20 all necessary product-specific components and settings,  
21 including a standard user interface if selected, ready for  
22 inclusion in the product package.

23

24 If desired, at the option of the information product  
25 publisher, a standard user interface may be included. Such  
26 an optional standard user interface can have all facilities

1 needed to select transportable objects from a predefined  
2 list, perform all user setup functions, and invoke  
3 information object transport.

4

5 Additional options are standard software that would allow  
6 the user to search, view and print the transported objects  
7 totally independently of the user interface and database  
8 search components of the containing product. Both such  
9 options enable a publisher to exploit the inventive  
10 transport product for efficiently and economically providing  
11 updates without having to make changes to the publisher's  
12 containing product, simply by configuring the transporter or  
13 information transport component 14 and physically including  
14 it, and the optional components, within the containing  
15 product.

16

17 A standard viewer might handle only ASCII text, but it  
18 preferably could provide for other useful formats such as  
19 standard word processor, spreadsheet or database formats, or  
20 multimedia formats such as video, sound and HTML (hypertext  
21 markup language), a format becoming popular on the Internet.

22

23 **API Functions: 2) User Setup**

24 Compatibility with the user's system is effected by API 40  
25 establishing a user-specific configuration, and creating or  
26 updating the necessary control files.

1 Parameters established in the user-specific configuration  
2 include a setup ID number to permit use of multiple setups,  
3 for example, for different transport options, and a product  
4 ID number.

5

6 The user-specific configuration posts user ID information  
7 and a password or other access code authentication and posts  
8 files information, including disk and drive designation for  
9 work and data directories. Autocall options and a  
10 completion status code are also specified.

11

12 API 40 provides information for communications module 36,  
13 specifying a user communications protocol for the user's  
14 hardware, operating system, line configuration, and so on.

15 Thus, for a standard telephone connection, comm port, speed  
16 (baud rate), interrupt settings, modem type and control  
17 strings, dial prefix, dial 9, pulse or tone, call waiting  
18 shut-off, and the like are specified, as appropriate.

19 Additionally, the user communications protocol includes  
20 access number and connection parameters, optionally with  
21 script selection for routing choices via data networks, and  
22 so on.

23

24 The resultant user-specific configuration and communications  
25 protocols generated through API 40 create a setup ready to  
26 call and places it in the designated transporter work area.

1 A validation procedure checks entries and reports obvious  
2 errors in parameter settings.

3

4 Preferably, multiple product ID setups are provided to  
5 enable multiple information products to use the transporter  
6 with an appropriate, compatible transporter version.

7 Preferably also, the user-specific configuration  
8 accommodates shared use of the transporter work areas by  
9 multiple information product applications resident on the  
10 same user's system.

11

12 Mechanism of fetch-send protocols 38 (user) and 44 (server)

13 User fetch-send protocol 38 working in cooperation with  
14 server fetch-send protocol 44 controls the desired  
15 information object transport function, calling remote server  
16 22 and exchanging data objects. It performs or supervises  
17 communications between the user's system and remote server  
18 22.

19

20 Communications module 36 uses a setup ID number specified  
21 through API 40 or 42, selects which setup to use for a call,  
22 calls remote server 22 using protocol 38, and in a preferred  
23 embodiment, sends an object manifest comprising a send  
24 object list, a fetch object list or both. Such manifest is  
25 created under control of user interface 28 from a pre-  
26 existing set of choices supplied with the product or

1 obtained during previous update operations, or both.

2

3 Alternatively fetch-send protocol 38 may refer to a pre-  
4 existing manifest list stored at the user's station, or may  
5 be directed by remote server 22 to select one of multiple  
6 pre-existing manifest lists stored at the user's station.

7 As another alternative, although it is convenient and  
8 advantageous to transmit the manifest list to the server 22,  
9 the relevant status and management information can simply be  
10 used locally by communications module 36 and be integrated  
11 into the individual fetch and send protocols.

12

13

14 A send object list comprises object action codes specifying  
15 the type of server action required, if any, object names,  
16 object sizes and response object size, if any. A fetch  
17 object list comprises object names, object sizes and an  
18 object availability date.

19

20 A completed object manifest is employed to convey the status  
21 of the transport operation and to provide for additional  
22 information transport, if desired. The completed object  
23 manifest adds the following to the request object manifest:  
24 send object additional information; object acceptance codes  
25 returned by server 22; time of acceptance; and a response  
object name, if called for by the object action code.

26

43

1 For a fetch operation, the completed object manifest adds  
2 the following to the request object manifest: fetch object  
3 additional information; a fetch confirmation or failure  
4 code; the time of completion or failure and a revised  
5 availability date if the requested fetch object was  
6 unavailable.

7

8 If a scheduled update or polling option is present and  
9 selected, a scheduling or polling indicator is included, and  
10 a completion of processing or import function to call  
11 through API 42 is specified.

12

13 A completion status code terminates the fetch or send  
14 operation and returns control to the information product  
15 application or the provided user interface.

16

17 Information transport using communications module 36

18 Communications module 36 employing the described fetch-send  
19 mechanism comprised by cooperating protocols 38 and 44  
20 performs the functions necessary to complete an information  
21 transport operation, as described herein, under a variety of  
22 circumstances, with tolerance for a common range of error  
23 conditions, open drives, inadequate disk space, lost line  
24 connections and the like, without losing control of the  
25 user's system. Using correct, verified ID, naming and  
26 routing information, the information transport operation

1 employing the inventive information transport component 14  
2 is less error-prone than many computer users would be were  
3 they effecting the transport operation with conventional  
4 technology requiring them to enter routing and storage  
5 information and the like, manually.

6

7 Communications module 36 verifies that all send objects are  
8 as specified, that all fetch objects are scheduled to be  
9 available, verifies that sufficient disk space is available  
10 for all fetch objects and for compressed transmission copies  
11 of all objects, and returns an error report if any of these  
12 requirements is not fulfilled.

13

14 Communications module 36 performs communications, then  
15 returns a completed object manifest, and logs all activity  
16 in a transporter log file. If an optional  
17 scheduling/polling feature is selected, the communication is  
18 deferred until the scheduled time.

19

20 These general objectives are achieved by carrying out the  
21 following process steps after an application (or optionally  
22 a transporter user interface) requests a transport function:

23       1) Local validation of the request returning a  
24               failure code if the request is improperly  
25               specified.

26       2) Compression of all send objects for transmission

1 and placing them in the designated transporter  
2 work area.

3 3) Connection attempts to remote server 22, returning  
4 a failure code if necessary. Connections are made  
5 via phone line or network. The system handshakes  
6 and identifies the call to the server.

7 4) Presentation of the object manifest, if utilized,  
8 for validation and action.

9 5) On receiving a go-ahead, transport of each send  
10 object, logging each as sent, and receipt of  
11 object acceptance codes from the server and logs  
12 them, when received.

13 6) Receipt of all fetch objects from the server,  
14 placing them in the transporter work area, and  
15 logs them as received. Fetch object names may be  
16 precise, or generic or alias names may be used to  
17 request a latest installment.

18 7) Receipt and logging of a completed object manifest  
19 from the server. (If receipt of response objects  
20 is implied by the action codes, first receives a  
21 revised object manifest, and fetches the response  
22 objects, then receives the completed object  
23 manifest.)

24 8) Disconnection from server.

25 9) Decompression and unpacking of all fetch objects  
26 into application work area, and logs completion

1 status.

2 10) Returns control to the application (or optional  
3 transporter user interface).

4

5 The product checks the completion code, and completed object  
6 manifest to deal with any error conditions. The application  
7 performs any required import processing on fetched objects  
8 to integrate the data and indexes with prior data, as  
9 desired, to enable seamless use. If desired, import  
10 processing can include, or offer as a user selection, file  
11 maintenance functions relevant to the information product  
12 including, for example, file purging to remove obsolete  
13 information files and preserve the user's storage space.  
14 Specifications of files to be deleted can be included with  
15 the original product or with a fetch object. In either  
16 event the responsibility for accurate specification is  
17 passed to the vendor, relieving the user of the risk of  
18 making erroneous deletions and anxiety attendant thereon.  
19 After such import processing the containing information  
20 product (or the optional separate user interface) then  
21 returns control to the user for use of the received data.

22

23 The foregoing steps are illustrated in the flow block  
24 diagram of Figure 2. When containing information product 12  
25 issues an information transport call 50, setup filter 52  
26 runs setup routine 54 if this is a first call and no

1 information transport setup was run on installation of  
2 containing information product 12. At block 56, an object  
3 manifest is retrieved for pre-transport preparation at block  
4 58. After prepping, a call to server 22 is established at  
5 block 60 and when the connection is made, and a handshake  
6 performed, one or more objects is transported at block 62.

7

8 After completion of transport and receipt of a completion  
9 manifest, server 22 is disconnected at block 64, received  
10 objects are decompressed and unpacked at block 66 and stored  
11 in a designated disk storage location at block 68. Object  
12 storage triggers containing information product 12's import  
13 processing to assimilate the information update with the  
14 original information product at block 70, following which a  
15 completion report is issued at 72 and control is returned to  
16 the containing information product 12 at 74.

17

18 Optional schedule function

19 An optional transport function module for scheduled or poll-  
20 responsive information object transport can be provided to  
21 defer the fetching of an update or to defer another  
22 information transport operation to a specified later time,  
23 or until called by the server.

24

25 The optional transport function schedules a request, waits,  
26 then automatically performs the transport operation at the

48

1 scheduled time. In polling mode, it activates (and, if  
2 necessary, interrupts and then reactivates) the user  
3 station's ability to receive calls.

4

5 Mechanics of the optional transport function include a  
6 request for an ID number, an indicator for calling or  
7 polling mode and a schedule iterating a call time, a retry  
8 protocol, call activation and timing, along with an  
9 authentication procedure for the server and a completion  
10 status code.

11

12 **Client-Server communications protocol**

13 Communications between the information transport component  
14, functioning as a client, and the server 22 follow a  
15 predefined communications procedure having cooperative user  
16 components comprising user fetch-send protocol 38 and server  
17 fetch-send protocol 44.

18

19 Server-client intercommunication can be broken down into  
20 five steps, a) login, b) manifest transmission, c) send  
21 operation, d) fetch operation and e) logout, as described in  
22 more detail below.

23

24 **a) login**

25 Login establishes a session with an authorized client. A  
26 handshake process between user protocol 38 and server

1 protocol 44 identifies the user's transporter client system  
2 to remote server 22 by product ID and user ID, and a  
3 password or other authentication code. A failure reason  
4 code is given to rejected clients.

5

6 **b) manifest transmission**

7 Preferably, via user protocol 38, the user system issues an  
8 information object transport request manifest to server 22.  
9 Server 22 verifies its ability to meet the request by  
10 returning a manifest acknowledgment specifying which  
11 elements will be processed and provides reason codes for  
12 declined elements. Alternatively, as stated previously,  
13 manifest functions can be listed in individual send and  
14 fetch protocols.

15

16 **c) send operation**

17 If the user system outputs a send object, through  
18 information transport component 14 and protocol 38, server  
19 22 receives and accepts the send objects and stores them,  
20 identified by product ID and user ID. Error control and  
21 retry mechanisms are employed and successful receipt of the  
22 send object is acknowledged and logged.

23

24 If the action code calls for a response object, the server  
25 obtains necessary processing from a pre-designated external  
26 source (corresponding to the product ID and action code) and

SO

1 returns the response as a fetch object, called a response  
2 object.

3

4 **d) fetch operation**

5 The server obtains requested fetch objects by product ID and  
6 object name and forwards them to the transporter at the  
7 user. Error control and retry mechanisms are employed and  
8 successful transmissions are acknowledged and logged.

9

10 **e) logout**

11 The server transmits the completed object manifest to the  
12 transporter, confirms and logs receipt, and ends the  
13 session.

14

15 **The inventive transporter compared with a conventional**  
16 **communications product**

17 Figures 5 and 6 illustrate schematically the simplicity and  
18 ease-of-use benefits the invention provides Figure 6 to a  
19 user 100 in fetching an information object from a remote  
20 server 22 as compared with the use of a conventional  
21 server 22 as compared with the use of a conventional  
22 communications product (Figure 5), such, for example, as  
23 CENTRAL POINT COMMUTE (trademark) or PROCOM (trademark).

24

25 In the prior art embodiment of Figure 5, many operations  
26 require active participation by the user who, for example,  
27 must at least initiate any pre-transport preparation 104 of  
28 the information object, such as checking the specifications,

SI

1 checking work space available to store a fetched object and  
2 conducting any other preliminary checks. The user has to  
3 activate a communications product 102, specify a call route,  
4 and after the call connection is established, specify the  
5 objects and initiate a transport operation. Communications  
6 product 102, operating in a cooperative manner with remote  
7 server 22, will execute establish call connection 60 after  
8 the call route (phone number) has been specified and will  
9 execute transport objects 62 after the objects to be  
10 transported are specified by the user. Disconnection 64 is  
11 usually effected by a user executing a call termination  
12 command, which if the user is inattentive, or inefficient,  
13 may be delayed longer than necessary to complete the  
14 transport operation, running up unnecessary line or air time  
15 charges.

16  
17 After completion of the transport operations, user 100 has  
18 to deactivate the communications product 102 and then  
19 initiate any required storing and processing of the fetched  
20 product 106. While some of these steps may be automated via  
21 one or more batch files, scripts or macros, a vendor of a  
22 containing information product 12 has great difficulty in  
23 furnishing such a batch file or macro for a mass market  
24 distribution because of the different systems and  
25 communications products encountered in a mass market, which  
26 systems and products have a variety of different

S2

1 specifications, performance characteristics and unique,  
2 incompatible scripting languages.

3

4 Equally, while some more skilled users 100 might be able to  
5 write their own batch files without undue difficulty to  
6 automate some of these steps. Many users will lack the  
7 ability or the inclination to do so. Also the effort would  
8 not be justified for a single transport operation. Nor is  
9 the result of such efforts likely to match the ease and  
10 simplicity of the results achieved by the present invention  
11 which enables even a first update to be obtained  
12 effortlessly with the software running in unattended mode,  
13 after initiation.

14

15 **Figure 6** clearly shows how the inventive information  
16 transport component 14 relieves user 100 of many tedious  
17 communication functions such as activating a communications  
18 product, specifying a call route, specifying the objects to  
19 be transported and deactivating the communications product.

20 In addition, preferred embodiments of the invention also  
21 relieve the user of optional pre-transport preparation 104  
22 and execution of store-and-process-fetched-product 106 if  
23 these functions are appropriate to the containing  
24 information product.

25

26 Referring to **Figure 6**, user 100 selects a transport

1 operation from a user interface screen in containing  
2 information product 12, whereupon the latter calls  
3 information transport component 14 to activate transport.  
4 Information transport component 14 implements any necessary  
5 pre-transport preparation 104 and then, employing its own  
6 communications module 36, and server fetch-send protocol 44,  
7 proceeds in unattended mode, without requiring user  
8 intervention to establish call connection 60, to execute  
9 transport object 62 and automatically perform a disconnect  
10 64, as described herein.

11  
12 Automatic transport control and disconnection is a useful  
13 feature of the invention providing economy of line or air  
14 time charges and reducing congestion on the communications  
15 carrier. Using conventional communications products,  
16 (especially with online services) the duration of the  
17 connection may be unnecessarily extended by the delays and  
18 potential errors inherent in user control, resulting in  
19 increased communications costs and failures. The inventive  
20 transporter 14 provides software control of the connection  
21 duration, enabling it to be confined to a period sufficient  
22 to effect said unattended object transfer, enhancing  
23 efficient use of the communications medium.  
24  
25 Also as described, the operation can be monitored or  
26 controlled by employing an object manifest and is

1 facilitated by the use of pre-specified addresses and  
2 transport characteristics. After satisfactorily completing  
3 the transport, the information transport component 14  
4 automatically deactivates and returns control to containing  
5 information product 12, preferably with a satisfactory  
6 completion report which containing information product 12  
7 notifies to user 100 through the containing information  
8 product 125 user interface.

9

10 If the transport object 62 was a product update, optionally  
11 a store-and-process-of-fetched-object 106 is initiated by  
12 information transport component 14 and execution of the  
13 store and process operation may be passed to the containing  
14 information product 12. The user can now use the updated  
15 product.

16

17 As Figure 6 shows, when read, in comparison with Figure 5,  
18 the invention enables a user 100 to be relieved of all  
19 duties save for minimal selection and notification  
20 functions, while no complex added functionality is demanded  
21 of containing information product 12. Optional store-and-  
22 process-or-fetched-object 106 is contemplated as requiring  
23 only minimal modification of existing containing information  
24 product 12 functions while other more complex procedural and  
25 detailed transport related functions are handled by the  
26 information transport component 14.

1 Some non-limiting examples illustrative of practical  
2 commercial and industrial applications of the invention will  
3 now be described.

4

5 **Example 1: A News Magazine Distributed on CD-ROM**

6 Some weekly news magazines offer subscriptions to a  
7 quarterly CD-ROM which contains multimedia material plus a  
8 searchable full- text database of the most recent quarter's  
9 weekly magazine issues and enabling application software.

10 Newer issues are not provided until the next quarterly disc  
11 is mailed. Accordingly the CD-ROM electronic magazine  
12 product steadily becomes out of date and its value lessens.

13  
14 The invention incorporates an information transport  
15 component 14 with a news magazine product stored on a CD-ROM  
16 16, to enable a user to fetch an information object 46 in  
17 the form of new issues (and their associated search indexes)  
18 from a remote server 22, as they become available, for  
19 example weekly. The fetched updates are stored on a  
20 consumer's computer hard disk storage device 24. Because of  
21 the size of rich content multimedia files, the updates are  
22 limited to text material including full texts of interim  
23 issues and associated files such as indexes. Because it  
24 knows the storage location of the updates, the next CD-ROM  
25 issue can include, as an install option, or upon first  
26 access, a request to delete the old now-outdated updates

1 from hard disk 24, creating space for new updates.  
2  
3 User interface 28 in conjunction with user interface 34  
4 contains code providing a menu selection enabling a user to  
5 activate the update fetch operation and then to provide  
6 integrated or seamless access to the combined data,  
7 searching both the hard disk storage device 24 and the CD,  
8 using both sets of indexes, so that the contents are  
9 viewable as a single collection, although an additional  
10 independent searching/viewing function for the updates could  
11 be provided, if desired.

12  
13 A product setup routine adapts the information transport  
14 component 14 to work with the news magazine CD-ROM's  
15 existing software for creation of a user interface,  
16 searching and viewing. Communications options may be  
17 limited to direct telephone dial only. A simple user  
18 interface addition controls a setup process allowing the  
19 user to enter a unique user ID, provided with each copy of  
20 the CD-ROM distribution disk, and to create predetermined  
21 work areas on the user's hard disk.

22  
23 A schedule of updates with names, dates, and files sizes is  
24 provided in the containing news magazine product on the CD-  
25 ROM and is accessed via user interface 28 in conjunction  
26 with user interface 34 to create a fetch object manifest 48.

1 Optionally, user interface 28 in conjunction with user  
2 interface 34 creates a send object manifest 48 to control  
3 transport of user demographics for market analysis or for  
4 renewals, or the like, in the opposite direction from the  
5 user to the server, with the send operation being triggered  
6 whenever the next transport operation is activated, or  
7 optionally, ~~by allowing~~ by allowing the user to trigger it.  
8

9 A fetched information object 46, such as an update, is  
10 automatically decompressed and stored on hard disk storage  
11 device 18 as additional information object 26 for  
12 integration with the original CD-ROM product so that the  
13 user can view both the update and the original issues, and  
14 run searches across the entire collection.

15  
16 Optionally, initial location of additional information  
17 object 26 may be an application work area location on  
18 storage device 18, and communications component 36 may be  
19 pre-set to pass control via API 42 to database management  
20 module 30 which will do further processing to integrate  
21 additional objects in accordance with the existing database  
22 structure 32 to provide a more complete level of integration  
23 permitting, for example, viewing of combined menus,  
24 nullification of obsoleted items, and cross-linking of  
25 hypertext elements.

26

1 If a send object has been prepared and included in the  
2 object manifest, such as a send object containing user  
3 information entered during the install process, or  
4 subscription request information obtained from the user, it  
5 is sent to server 22 to be stored and identified by product  
6 and user ID for appropriate action in due course.

7 Acknowledgement of receipt of the send object is noted by  
8 communications component 36 and passed back to the user if  
9 such provision is made in user interface 28.

10

11 Both the fetch and send operations are closed ended in the  
12 sense of being operations that are pre-described in the  
13 original information product and once triggered, can be  
14 completed without human intervention of any kind.

15

16 To service the automated update facility running at the  
17 user's workstation, remote server 22 is set up to accept  
18 calls from valid user ID's, and is loaded with new issue  
19 text and index files, in the form of update information  
20 object 46, according to a publication schedule.

21

22 **Example 2: Open-ended Fetch of a Supplementary News**  
23 **Magazine Object**

24 Open-ended access to supplemental information objects not  
25 described in the original information product can be  
26 obtained by providing in the original product means to fetch  
27 a directory of added features. This can be used, for

1 example, by a news magazine publisher to provide special  
2 news features on an unplanned basis, or each weekly issue  
3 could be packaged with a directory of additional features  
4 available. The user first specifies a fetch of the new  
5 directory, or receives it along with a fetched update they  
6 have specified from a user interface menu, and then views  
7 the fetched additional features directory and initiates a  
8 fetch of a selected additional item or items in a second  
9 information object transport operation, using an information  
10 object manifest built from the new features directory.

11  
12 The original, containing product news magazine CD-ROM user  
13 interface 28 preferably has provision for importing and  
14 viewing any information objects listed on a completed fetch  
15 manifest and delivered by the information transport  
16 component 14 into the designated work areas. Alternatively,  
17 a standard information transport component 14 user interface  
18 34 can be used to provide this function in a less integrated  
19 form.

20

21       **Example 3: Retail Catalog on CD-ROM with Merchandise**  
22       **Order Entry at the Server**

23 Multimedia product catalogs with 800 ordering numbers are  
24 now available on CD-ROM and also with pre-installed software  
25 packages on new computer hard disks. In this example, the  
26 multimedia (or text and graphic) product catalog is a read-  
27 only information product 17 which can be furnished with an

1 information transport component 14 according to the  
2 invention, to facilitate order placement from such  
3 electronic product catalogs providing an easier order  
4 placing process than has heretofore been possible.  
5 Employing the inventive information transport component 14,  
6 a catalog vendor can enable a customer to place the order  
7 directly, via modem, without requiring a voice call and  
8 ensuing verbal product identification, by pointing and  
9 clicking a "Place Order" or "Mark for Order" button on the  
10 user's computer screen. The order is transported to remote  
11 server 22 using the novel information transport component  
12 14. Preferably a verification routine is included,  
13 requiring order confirmation with a user-supplied password,  
14 and possibly keying of the total amount to prevent  
15 unauthorized or inadvertent product ordering, for example by  
16 children.  
17  
18 Order fulfillment is effected by processing of the  
19 information in due course after receipt by the remote server  
20 22 and any additional information required centrally is  
21 collected during product setup and held locally for  
22 transmission with an order. For example, setup can capture  
23 the user's charge card information, shipping address, and  
24 the like and create a header for an electronic order form.  
25  
26 When the user clicks the "Mark Order" button, procedures

1 supplied with the user interface 28, as modified through  
2 user interface API 40, add order item identification  
3 information to an electronic order form. When the user  
4 clicks the "Place Order" button, user interface 28 triggers  
5 a transport request to server 22, to include the order form  
6 as a send information object 46. Transport of the send  
7 object, including the order form, from the user's station to  
8 the server is executed employing an object manifest 48, as  
9 described herein.

10

11 If not located at a vendor's or merchant's premises, server  
12 22 can forward received electronic orders to the merchant  
13 for fulfillment, at appropriate intervals, via a vendor link  
14 50.

15

16 This simple, low cost mechanism for automated order  
17 placement, can complement telephone ordering but lacks the  
18 credit-checking and inventory status capabilities that are  
19 frequently provided by phone. However, such a catalog  
20 application could allow the user to request the fetching of  
21 an inventory and price update object for use prior to the  
22 preparation of an order.

23

24 **Example 4: Merchandise Order Processing and Confirmation**  
25 **Retail Catalog on CD-ROM**

26 A powerful electronic merchandising tool can be provided by  
27 providing the user with a full-function order generating

1 capability and employing transporter 14 to transmit a user -  
2 created merchandise order, effortlessly and seamlessly, to a  
3 remote order-processing server. To this end, server 22  
4 should be interfaced to the necessary merchant processing  
5 services for checking and reporting credit and inventory  
6 status.

7

8 An additional valuable option enables the system to apply  
9 pre-specified user instructions, previously obtained through  
10 user interface 28, to determine whether out-of-stock items  
11 are to be dropped, back-ordered, or substituted in color or  
12 other aspect. This information can be added to the  
13 electronic order form object, listed in object manifest 48  
14 and become the subject of a further transport dialog between  
15 the user's station and server 22. In this manner a  
16 sophisticated purchase transaction is completed in a  
17 substantially unattended manner (save for deciding about  
18 back orders off-line), in as much as the customer does not  
19 have to maintain a phone conversation, while fully achieving  
20 the capabilities of telephone order placement. A further  
21 user benefit can be obtained by the providing a permanent  
22 record of the transaction (a stored electronic file) without  
23 user intervention. This not possible with telephone  
24 ordering.

25

26 This novel, automated, modem driven, order placement system

1 effectively shields a merchant from having to deal with the  
2 problems of establishing communications with a mass of  
3 unknown end user computer systems, while automating the  
4 process and relieving the merchant of the costs of telephone  
5 sales staff. This aspect of the invention is valuable in  
6 avoiding troublesome, support intensive, communications  
7 which are subject to rapid technical change as new products  
8 are absorbed into the marketplace. In contrast, the  
9 merchant's special purpose vendor link 50 to the server 22,  
10 can remain relatively stable, while the customer interface  
11 at server 22, depending upon the sophistication and  
12 universality of the API's 40 and 42, and also upon any  
13 emergent communications standards, can be adapted to  
14 accommodate a range of future products.

15

16 **Example 5: Further Applications of the Invention:**  
17 Locked information products

18 As discussed in the "BACKGROUND OF THE INVENTION"  
19 hereinabove, some vendors, for example Microsoft  
20 Corporation, distribute information products in locked,  
21 inaccessible form, accompanied by (user-accessible)  
22 promotional information and demo versions. The prospective  
23 purchaser then calls an 800 number to order the product and  
24 is given a code which is entered to unlock the item for use.  
25 The inventive information transport component 14 and  
26 cooperative server component 22, can be used to simplify  
27 this process, and eliminate the voice call.

1 The information transport component 14 is used to place the  
2 order and as a subsequent step concomitant with satisfaction  
3 of the merchants purchase requirements (payment, etc) can,  
4 employing a suitable line entry or entries in the object  
5 manifest 48, fetch the access code, as an information object  
6 46, in the same way as an order acknowledgment or other  
7 information update. The user interface and data management  
8 components of the distribution CD, or original information  
9 product, can be programmed automatically to use the code to  
10 unlock the product.

11  
12 Employing the novel, digital, modem-enabled communications  
13 products of the invention, more sophisticated access codes  
14 than are suitable for verbalizing to a caller, can be used,  
15 and may include small programs or decompression utilities  
16 (although these would better be stored in the locked  
17 product), or customer-specific coding employing user-derived  
18 information. Thus, as a safeguard against fraud, being  
19 equipped with specific user or user product information, the  
20 access code can be a key or product uniquely matched to the  
21 user's locked product copy.

22  
23 **Computer Software Updates:** For distribution of updates to  
24 software products, the original distribution version of the  
25 software product can provide registered users with an  
26 appropriate ID code and update schedule. Should the

1 revision be delayed, a revised schedule can be fetched.  
2  
3 **Tax or other governmental filings and exchanges:** An example  
4 of the generality of the inventive information transport  
5 system for sending and fetching well-defined information  
6 objects of many kinds is in the filing of tax returns. A  
7 send information object can be created and manifested to  
8 submit electronic tax filings to the IRS, as described  
9 above, for electronic product order forms. A fetch object  
10 can be created to obtain updated tax forms and the program  
11 logic relating to them, and to get information on new  
12 regulations. Analogous uses will be apparent to those  
13 skilled in the relevant arts of, for example, financial  
14 planning and portfolio management systems, to obtain current  
15 statistics, place orders, and the like.

16  
17 **Packaging of Transporter with User Interface/Database Search**  
18 **Software Facilities**

---

19 In a modified embodiment, the inventive information  
20 transport component 14 is integrated with a general purpose  
21 user interface/database search (UI/DB) software package and  
22 tools. Such packages and tools, sometimes referred to as  
23 "authoring packages", are now used to produce CD-ROM's and  
24 similar information products. Thus a single UI/DB product  
25 may contain the inventive information transport component  
26 14, and be supplied to publishers to be used to develop a  
27 family or diversity of information products, as a standard

1 tool box.

2

3 A combination of the inventive information transporter  
4 product with such UI/DB products could facilitate  
5 development of applications by allowing much of the work of  
6 integrating a containing product's user interface 28 and  
7 database functions 30 and 32 (which could be controlled  
8 through the UI/DB product) with the inventive information  
9 transport component 14 to be performed once, in advance, by  
10 a UI/DB software vendor's skilled specialists, for use in a  
11 diverse range of products using that vendor's software.  
12 Such integrated offering would be advantageous to both the  
13 software vendor (by enriching its offering) and to the  
14 software vendor's publisher-customers by facilitating the  
15 desired function.

16

17 **Electronic product distribution service**

18 In a valuable application of the novel electronic  
19 information transport products of the invention, remote  
20 server 22 can be operated to provide an electronic data  
21 product distribution service for multiple containing  
22 information products 12, each equipped with an information  
23 transport component 14, the whole facility providing a  
24 complete network distribution service, including network,  
25 technical and end-user support. Provision of such a  
26 distribution service is greatly facilitated by the novel

1 transporter 14, described herein, the use of which for each  
2 vended product greatly simplifies the problems of handling  
3 updates to multiple products. However, such a novel service  
4 could also be operated with conventional software  
5 communications products by relying upon users of each to  
6 execute an appropriate sequence of menu selection and  
7 command line instructions to obtain an update by modem via  
8 their own pre-existing communications software. Similarly,  
9 While special advantages of seamless user adoption and  
10 integration into an original product accrue from the use of  
11 the inventive transporter to distribute product updates,  
12 such a distribution service can be used with advantage to  
13 distribute any type of electronic information product.

14  
15 For many publishers (and for providers of UI/DB authoring  
16 software) the task of operating a publicly available server  
17 22, and of supplying associated technical support to a wide  
18 base of customers using a diversity of communications  
19 products, even with the simplification benefits provided by  
20 the inventive transport product, is a task requiring  
21 specialized skills and staffing that a publisher, even one  
22 experienced in electronic publishing, will generally lack.  
23 Such a specialist capability is intimidating to provide and  
24 difficult to cost-justify for the limited number of  
25 information products that one publisher can supply.

26

68

1 By providing a new turnkey service or service bureau a  
2 specializing, skilled vendor would enable the publisher to  
3 avoid such burden. A provider of such a novel service can  
4 spread the costs of such operational activities and skilled  
5 staff across a large number of publishers and information  
6 products, achieving economies of scale and specialization.

7

8 The inventive information transport products extend to  
9 software implemented at server 22, or at one or more clients  
10 or satellite servers, of a network served by server 22, to  
11 provide the server-location functions of such an electronic  
12 product distribution service. Such distribution software  
13 can be separately marketed to publishers or UI/DB vendors  
14 who wish to operate such a service.

15

16 Gatewayed, "open" server

17 Example 4, above, shows how information transporter 14, as  
18 well as server 22 can remain simple yet provide a highly  
19 general and extensible service. In that example, server 22  
20 provides the functionality of a general-purpose transaction  
21 gateway or interface to an external function processor. In  
22 this particular case, the external function processor  
23 gatewayed by server 22 via vendor link 50, is the merchant's  
24 order processing system, which receives the order,  
25 determines its disposition, and responds with order status  
26 information which is relayed back to server 22 for return to

1 the customer as a response object in accord with protocols  
2 38 and 44. The user need not be aware of such complexities,  
3 nor do the client transport components 14 of the inventive  
4 product need to be aware of, or provide information for  
5 remote routing via vendor link 50. Only the server 22 needs  
6 this information, and server 22 needs only to know that send  
7 objects with names that fall within a specified class for a  
8 specified product ID, must be forwarded to a specified  
9 external processor, and that the corresponding responses  
10 from that processor must be routed back to an originating  
11 client as response objects. Thus the inventive information  
12 transport component 14, by virtue of its simplicity has  
13 general applicability and many uses, as described herein and  
14 as will further be apparent to those skilled in the art.

15  
16 In implementing an ordering service using the inventive  
17 information transport component 14, order and response  
18 objects are preferably formatted by the containing  
19 information product 12 to be consistent with existing or  
20 future electronic data interchange (EDI) standards which  
21 define protocols and formats for data interchange between  
22 customers and vendors. The information transport component  
23 14 and the server protocol 44 provide the low-level EDI  
24 transport functions and are independent of object content  
25 defined by higher layers of the EDI protocol. Preferably,  
26 the server has added routing layer information to move

1 objects to and from the external processor.

2

3 To provide a suitable EDI-compatible function, server 22 can  
4 be programmed with such higher layer EDI routing data for  
5 its exchanges with the merchant's external processor.

6 Employing such a gatewayed system, a single EDI network  
7 connection can be used to connect the server 22 to a large  
8 number of different merchant processors anywhere in the  
9 world, across wide area networks and links between same, for  
10 example Internet.

11

12 This concept of an "open" server, providing a gatewayed  
13 pathway for information objects to travel between a wide  
14 base of users and one or more remote vendors or other object  
15 sources is greatly facilitated, or enabled, by employment of  
16 the inventive transporter 14 which effectively provides a  
17 protocol translation function enabling a simple information  
18 transport service to be offered which is easy and economical  
19 to use, both for the end user and the vendor or information  
20 supplier. Such a transport service compares favorably, for  
21 its intended information transport purposes with broader  
22 function and more complex of full online services, such as  
23 COMPUERVE (trademark), and the like, described hereinabove.

24

25 Further embodiments with broadcast, subscription delivery  
26 and on-demand capabilities

27

71

1 **Receipt of broadcast data:** As an alternative to modem-based  
2 wireline or wireless calling to a server and requesting data  
3 objects, the information transporter system of this  
4 invention can be beneficially employed in a broadcast  
5 information distribution system wherein data information  
6 objects are contained within a broadcast data stream with  
7 recipient communications devices tuned to identify and  
8 receive from the broadcast specific data elements to which  
9 they are entitled.

10  
11 Broadcasting can be airwave broadcasting via satellite, FM,  
12 or TV subchannels in the manner, for example, used by  
13 Mainstream Data Ltd. for the broadcast of news wires.  
14 Alternatively, the broadcast data stream may be cable or  
15 line transmitted, for example, over cable television  
16 systems. Minor extensions to API's 40 and 42 could  
17 accommodate such a facility. A modified setup function  
18 could alert a user's receiving communications device to  
19 watch for receipt of data objects identified as relating to  
20 the original or containing information product, and to  
21 capture and hold identified objects in temporary storage. A  
22 schedule transport function can then be set to fetch the  
23 received data objects from temporary storage and prepare  
24 them for use.

26 **Subscription delivery:** Although the invention has been

30

1 described as being particularly applicable to the solution  
2 of problems arising in distributing updates of original or  
3 previously purchased or delivered electronic information  
4 products, those skilled in the art will appreciate that,  
5 many of the benefits of the invention can be obtained,  
6 without any initial information content being delivered to  
7 the user, with the original product. The user could simply  
8 receive the information transporter 14 and all product  
9 information could be received subsequently, after installing  
10 the information transporter 14, in the form of fetch objects  
11 transmitted from a remote server or other suitable source.  
12 For example, a newsletter service could provide a disk with  
13 the transporter and a user interface, but with no initial  
14 information content.   
15

16 **Information-on-demand services:** In another embodiment,  
17 providing an information product on demand service, vendors  
18 can freely distribute a novel electronic marketing product  
19 comprising a transporter on diskette, along with a simple  
20 user interface and a catalog of information product items  
21 available from the vendor, without including the products  
22 themselves. Such an electronic marketing product could be  
23 distributed through the mail, as a magazine insert giveaway,  
24 <sup>or</sup> through any other suitable marketing medium. The  
25 transporter could be activated at any time by the user to  
26 call in and fetch a cataloged product, as well as a current

1 catalog, possibly after sending a credit card order form, or  
2 the product price could be paid to the vendor by obtaining  
3 the product from a 900 number providing vendor reimbursement  
4 from the telephone network.

5

6 **Open architecture online service access**

7 In a further aspect, the invention provides an information  
8 transport component 14 that functions as universal or  
9 generic client interface software, enabling a user client to  
10 work with any one or more of many online server-based  
11 information distribution services.

12

13 Many online information distribution services used to  
14 disseminate electronic publications comprise intelligent  
15 user interfaces which employ a client component running on a  
16 customer's personal computer (PC) to communicate with a  
17 central server facility operated by the online service, by  
18 means of a proprietary protocol. The client interface  
19 packages are proprietary to a particular online service.

20

21 Prospective publishers wishing to offer electronic products  
22 online, contract with online service providers to enable  
23 customers to use the online service's client software to  
24 access the publisher's material and related online  
25 communications services (bulletin boards, etc.) on the  
26 services' servers. The publisher is limited to using the

1 presentation facilities provided by the user interface in  
2 the online service's client software. This limitation  
3 impedes migration of publisher offerings and makes it  
4 difficult for either a customer or a publisher to swing  
5 information transport component 14 access from one service  
6 provider to another because each service requires its own  
7 software package.

8

9 Third party interface developers cannot contribute to such  
10 online interfaces for a publisher without the cooperation of  
11 the online service provider which may be difficult or  
12 impossible to obtain. Accordingly, only limited user  
13 interfaces with moderate sophistication and variety can be  
14 offered.

15

16 Accordingly in another aspect, to provide open architecture  
17 online service communication, the inventive information  
18 transport component 14 can be embodied as a flexible client  
19 interface which can be actuated to operate with any one of a  
20 number of online services by providing a generic client  
21 interface foundation API (application program interface)  
22 combined with a set of translators and protocol drivers  
23 capable of communicating the user's functional requests to  
24 any one of a set of online services, using their  
25 corresponding proprietary protocols.

26

1 In this aspect the invention permits publishers to develop  
2 highly sophisticated and individualized user interfaces  
3 independently of the limitations of the online service  
4 providers' capabilities. Such enhanced user interfaces are  
5 attractive to publishers seeking differentiation of their  
6 products by providing an appealing individualized interface  
7 with a signature look and feel. In contrast, online service  
8 providers seeking to economically carry content from many  
9 publishers provide generic interfaces acceptable to all.

10

11 By incorporating operational translators for a number of  
12 online service protocols, which translators fully adhere to  
13 the detailed specifications of each protocol, a multi-  
14 service capability can be provided.

15

16 Online services generally provide similar types of services  
17 with nearly standard functions and similar user interfaces.  
18 Major service types include bulletin board, chat, electronic  
19 mail, document browsing, and database search. Use of  
20 creative typography, layout, graphics, and other artistic  
21 elements to offer the presentation quality and variety  
22 typical of print media is desired by publishers using this  
23 medium.

24

25 The invention facilitates this end by providing open  
26 development platforms for development of advanced interfaces

1 while shielding developers from the complex details of  
2 communication with an online server. The shielding is  
3 accomplished by providing an API which supports  
4 communications service requests at a simple functional  
5 request level.

6

7 Referring to Figure 3, multiple targeted online services 80,  
8 can be accessed by a client interface 82 comprising any of  
9 multiple graphical user interfaces 84 driving a generic API  
10 86 which works with plug-in translator/communicator modules  
11 88 which are provided to communicate one to each targeted  
12 online service 80. Modules 88 mimic the online service's  
13 protocols, so as to be essentially indistinguishable from  
14 the proprietary interfaces normally used. A communications  
15 manager 90 receives input from API 86 and outputs through  
16 protocol mapper 92 which selects the appropriate protocol.

17

18 In this embodiment, for use with full-function online  
19 services, the functions of API 86 and protocol 88 are  
20 extended to support extended, open-ended interactive  
21 sessions and the more varied client-server interaction needs  
22 of session-oriented interactive online applications such as  
23 bulletin board posting and browsing, online chat, electronic  
24 mail, database and menu browsing, and database search.

25

26 Similarly, in the aspect shown in Figure 3, the invention

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1 can be provided with the same kind of additional flexibility  
2 with regard to the user's connection to server 22 as the  
3 invention can provide for more basic fetch and send  
4 functions. While the inventive client server protocol 38  
5 and 44 is particularly suited to the functions described,  
6 other existing or future services and corresponding  
7 protocols could be used, if necessary with adaptation, to  
8 provide workable services for use in conjunction with  
9 transport component 14. Such use may require modification  
10 of communications module 36 and protocol 38 by the addition  
11 of a protocol mapper 92 and appropriate server protocol  
12 plug-in 88 to communicate to an alternative server.

13  
14 In either case, such added flexibility in use of the  
15 inventive product increases a publisher's choices in  
16 selecting server and network facilities through which to  
17 distribute information products, and enables the publisher  
18 to offer fully customized user interfaces for use with  
19 multiple, or any one of multiple server and network services  
20 which do not provide for such customization. In this  
21 embodiment of the inventive transport component, a  
22 containing product can offer a unique custom interface and  
23 provide for access to additional information products from  
24 such varied source facilities as the Internet, full function  
25 online services, emerging groupware network services,  
26 conventional bulletin board systems, and future network

1 services using wireless or cable television technology.  
2  
3 While the invention can provide a flexible, generic API, in  
4 some circumstances, an existing third-party API designed for  
5 use with a single specific online service can be combined  
6 with an embedded transporter and server protocol mapper to  
7 allow products designed to use the third-party API to employ  
8 any of multiple servers for distribution, avoiding  
9 commercial distribution restraints associated with that API,  
10 for example use of a particular server.

11  
12 The inventive protocol mapper 92 can insulate a containing  
13 information product from the variations among such services,  
14 and can allow a single such information product to be  
15 transported through a variety of such services, and to later  
16 be moved to other such services by simply selecting an  
17 alternative protocol mapper. Multiple such protocol mappers  
18 can be packaged within a given information product to permit  
19 alternatives to be selected by the end-user from a list.  
20 Thus the invention further permits information products and  
21 related UI/DB authoring tools to be service-independent and  
22 neutral.

23  
24 Figure 4 provides an overview of the use of the inventive  
25 client interface accessing multiple publications via  
26 multiple remote online services, as well as multiple locally

1 mounted data sources and storing additional retrieved data  
2 locally.

3

4 Enhancements can enable a publisher's service to provide  
5 integrated, seamless access to content distributed over  
6 several different online services; to seamlessly combine  
7 access to both online and local CD-ROM-based content; and to  
8 coexist with and share resources with other publishers'  
9 services on the user's PC.

10

11 In summary, the invention provides, in this aspect, a  
12 simple, easy-to-use multi-protocol capability that enables  
13 an electronic information object to be transported from a  
14 publisher to a wide base of users by any one of a number of  
15 online services, without sacrificing individual product  
16 identity.

17

18 Recursive updating of the transporter

19 Another application of the inventive information transport  
20 product, or transporter, is a recursive use to update  
21 itself, in the same manner that the transporter can update a  
22 containing information product. This method can be useful  
23 in a variety of ways, including to upgrade the transporter  
24 by the addition of new protocol components, new compression  
25 techniques, or new network access methods.

26

1 An important class of such self-updates is to provide added  
2 flexibility in specifying network access procedures. For  
3 example, the user setup routine could be extended into a two  
4 stage process. In a first stage, each user's transporter  
5 calls in to a common pre-set phone number, in order to fetch  
6 a second phone number selected according to the user's  
7 particular product, location, or some other parameter. The  
8 second phone number, or other address, can then placed in  
9 the setup as an update, to be used in subsequent transport  
10 operations.

11  
12 This two-stage method can provide efficient use of a single  
13 pre-set toll-free 800 number for an initial call from any  
14 number of different products, which initial call yields a  
15 second number corresponding to a specific Product ID, which  
16 number is used for subsequent calls.

17  
18 In an advantageous embodiment, the second number is not toll  
19 free and may include vendor charges, in the manner of a 900  
20 number. This arrangement enables a system in which users do  
21 not pay for initial setup calls (and any failed connections  
22 which might result from initial setup problems), but do pay  
23 long-distance toll charges, and per call vendor fees if the  
24 publisher so desires, for subsequent product information  
25 transport from the second number. This two-number process  
26 can be carried out without requiring any phone number entry

1 or selection by the user. Additionally, the second number  
2 can readily be changed whenever desired by the publisher,  
3 even after product discs have been shipped.

4

5 **User's station**

6 References herein to a user's station, workstation, computer  
7 or terminal will be understood to embrace any "information  
8 appliance" or intelligent device having the basic computer-  
9 like functions of programmed logic, storage and  
10 presentation, or having the ability to support an operating  
11 system for managing user input-output with a processor,  
12 including intelligent cable television controllers, video  
13 game players, information kiosks, wired and wireless  
14 personal communicators, and even system controllers such as  
15 automotive computers.

16

17 **Benefits provided by the invention**

18 Employing the novel information transport component 14  
19 interacting with remote server 22 through communications  
20 protocols 38 and 44, the invention enables the following  
21 advantageous objectives and other benefits to be achieved:

22 i) simple and easy execution of one or more fetch or  
23 send transactions to or from a remote server, by  
24 an ordinary, unskilled user with no human  
25 interaction at either end being necessary after  
26 initiation;



1       ii) automated transport of predefined information  
2               objects between client and server in a closed-  
3               ended fashion, without burdening a client-based  
4               user with complex routing logic; and  
5        iii) creation of an economic, easy-to-use, function-  
6               specific, self-contained information transport  
7               component 14 software module suitable for mass  
8               distribution in a containing information product.

9  
10      The preferred use of an object manifest in a transport  
11       control mechanism which includes transporting the object  
12       manifest between client user and server, and referencing the  
13       object manifest by user fetch-send protocol 38 and server  
14       fetch-send protocol 44 facilitates achievement of the  
15       following additional objectives:

16       iv) simple, tight-knit control of the communication  
17               process and of error handling; and  
18       v) creation of a transport control mechanism, and  
19               thence of an information transport component 14,  
20               which operates smoothly and transparently to the  
21               user and independently of the information object  
22               content or of the nature of the application.

23  
24      The invention thus provides an information transport  
25       software component which can be employed to transport a wide  
26       variety of data objects or applications and can be easily

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1 incorporated in many different information products to  
2 provide multiple novel containing information products 12  
3 with built-in automated updatability or upgradability  
4 executable at an appropriate time by simple, user-menu  
5 selection or automatically.

6

7 **Further benefits**

8 In addition to the benefits of a powerful and efficient  
9 information transport method, use of a standard, formalized  
10 transporter, its API, and client-server protocol, pursuant  
11 to the teachings of the invention disclosed herein, can  
12 provide any or all of the following significant benefits to  
13 users, information product vendors, application vendors,  
14 service providers, tool vendors or others:

15

16 vi) use of a standardized facility to perform a well-  
17 defined function in a known way (with available  
18 implementations for a varied and expanding set of  
19 hardware and software platforms);

20 vii) reliance on a standardized facility that can be  
21 extensively tested and proven reliable across a  
22 wide variety of equipment and conditions;

23 viii) reduced need for information product developers  
24 (and users, and user interface/database search  
25 software vendors) to know and understand the  
26 complexities (and rapid evolution) of data

### communications;

- ix) ability to build a single functional interface that can smoothly employ a dynamically expanding variety of communications facilities and technologies;
- x) ability to obtain operations and user support services relating to the difficult task of managing a server and its communications with large numbers of end-users;
- xi) user-recognition of the novel information transport facility across a range of unrelated products, establishing a positive brand cachet benefiting users and vendors alike;
- ii) ability to package the transporter facility with other tools, such as a UI(user interface) and database search capability to extend the value of those tools economically and with the ability to gain the benefits described above; and
- ii) control of communications costs and failures by elimination of human intervention, with its attendant time-consuming delays and errors, from the period during which the user's station is connected in real time communication with remote server 22.

26 Stated succinctly, by having the novel information transport

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1 component rely entirely on a containing information product  
2 for all user interface and information presentation  
3 functions, there need be no restrictions on the creativity  
4 of the containing product imposed by the needs of a third  
5 party communications product. Thus the containing  
6 information product can present transport functions with any  
7 desired look and feel.

8

9 Another advantage of the information transport system of the  
10 invention is the avoidance of difficult or complex  
11 navigation tasks, and the use of simple direct dial  
12 communications which are suitable for sessions that are  
13 short and infrequent. The inventive information transport  
14 products described herein are consistent with or readily  
15 adaptable to the needs of many publishers of a diversity of  
16 materials, which needs are commonly centered on discrete  
17 products and content.

18

19 A further advantage of the invention, from the point of view  
20 of publishers, is that because the call is customer  
21 initiated, the customer pays transport costs (telephone line  
22 charges), simplifying costing for the publisher who avoids  
23 having to figure shipment or other transportation costs  
24 before sale and build these costs into the price of the  
25 product or update.

26

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1 The inventive approach to mass distribution of electronic  
2 information products described herein can also provide  
3 advantages in high-value environments such as those of  
4 Counterpoint Publishing's Federal Register products cited  
5 hereinabove, providing a more seamless integration of the  
6 fetching of updates received via modem (and selected and  
7 extracted by the user from the "Daily Federal Register")  
8 with the original product on CD-ROM, the "CD Federal  
9 Register". Product installation can be simplified, and a  
10 separate user invocation of, and interface to, a general-  
11 purpose communications package can be avoided. In addition,  
12 by employing the user's pre-existing modem and avoiding need  
13 for a general purpose communications product license,  
14 significant cost savings can be obtained.

15  
16 The better to comprehend its possible applications and  
17 enhancements, embodiments of the invention can be grouped in  
18 four levels, as follows.

19  
20 **Level zero** A novel basic transport function embeddable in  
21 any of a range of electronic information products to provide  
22 economical unattended updates.

23  
24 **Level One** Basic transporter 14 incorporating API's 40 and  
25 42 adds a powerful new capability to be used with an  
26 electronic information product's custom user interface.

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PR

and  
1 A optionally enhanced with a database management facility for  
2 seamless integration of an update with an original product.  
3 Other options can integrate with relevant third-party  
4 packages such as authoring packages.

5

6 **Level One (Server enhanced)** Adds server operation and user  
7 support features enabling publishers to outsource tasks  
8 which may be difficult or unfamiliar to them.

9

10 **Level Two** Adds optional translation or use of alternative  
11 server protocols enabling an embeddable transporter product  
12 to work with many different servers or services including,  
13 for example, standard BBS's, Internet servers, and special  
14 transport services such as those offered or proposed by  
15 communications providers such as AT&T, MCI, Compuserve,  
16 America Online and cable television systems.

17

18 **Level Three** Adds a full online service user interface API  
19 with correspondingly enhanced client-server protocols to  
20 provide for full-function online service sessions with user  
21 interface control and with ability to work with a range of online  
22 services, providing a publisher with flexibility in their  
23 use of existing and emerging services.

24

25 While an illustrative embodiment of the invention has been  
26 described above, it is, of course, understood that various

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1 modifications will be apparent to those of ordinary skill in  
2 the art. Such modifications are within the spirit and scope  
3 of the invention, which is limited and defined only by the  
4 appended claims.

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**Claims**

1   **Claim 1.** A computer-implemented information transport  
2   software component separately suppliable for use with any  
3   one of multiple electronic information products for mass  
4   distribution of electronic information objects to users of a  
5   diversity of uncoordinated communications-equipped computer  
6   stations by enabling said users to fetch an electronic  
7   information object from an object source specified with said  
8   information product, in an online fetch operation proceeding  
9   in unattended mode after activation, said information  
10   transport software component being adaptable to each said  
11   multiple information product to have a user interface in  
12   said information product for activation of unattended  
13   transport of an information object from a remote object  
14   source to a user's computer station, said user's station  
15   being in <sup>entered</sup> real time communication with said remote object  
16   source, wherein said information transport component  
17   contains a user communications module having user protocols  
18   specifying user station functions of said unattended object  
19   transport and said remote object source is supplied with a  
20   source communications module having source protocols  
21   specifying source functions of said information object  
22   transport, said user protocols being co-operative with and  
23   known to said source protocol to effect said unattended  
24   object transport automatically after initiation at said user  
25   station.

1   **Claim 2.** An information transport component according to  
2   claim 1 comprising object send means for unattended  
3   transport of a send object from said user's station to said  
4   remote object source.

1   **Claim 3.** An information transport component according to  
2   claim 1 wherein said object send means comprise a user-  
3   activatable selection in said user interface, and send  
4   specifications in said user and source protocols.

1   **Claim 4.** An information transport component according to  
2   claim 1 wherein said user communications protocols specify a  
3   remote object source address and wherein object parameters  
4   selected from the group consisting of a file name, file  
5   names, file size, file location, file content and file  
6   format are specified in said communications protocols and  
7   said source communications protocols.

1   **Claim 5.** An information transport component according to  
2   claim 1 wherein said object specification is listed in an  
3   object manifest stored at said user's station.

1   **Claim 6.** An information transport component according to  
2   claim 5 wherein said object manifest is sent to said remote  
3   object source as a verifier to assist control of said  
4   transport operation.

1   **Claim 7.** An information transport component according to  
2   claim 1, comprising a high-level functional interface  
3   permitting said information product to remain unaware of and  
4   uninvolved in the technical and operational details of the  
5   communications process.

1   **Claim 8.** An information transport component according to  
2   claim 1, wherein said electronic information product  
3   provides user interface and information presentation  
4   functions for said information object transport whereby said  
5   information product can provide information transport  
6   functions with any desired look and feel unconstrained by a  
communications module.

1   **Claim 9.** An information transport component according to  
2   claim 1 wherein said fetched information object is pre-  
3   identified and integratable with said information product to  
4   which said transport component is customized to provide an  
5   augmented information product.

1   **Claim 10.** An information transport component according to  
2   claim 9 wherein said information transport component  
3   comprises:  
4       a) a fetcher module configured to fetch said pre-  
5       identified object from said object source  
6

1 employing a pre-specified common carrier address  
2 stored in said fetcher module;  
3 b) a communications manager to establish and manage  
4 connection to said object source under control of  
5 said fetcher module and with said assistance of  
6 said user and source communications protocols; and  
7 c) a fetched object integrator to locate a fetched  
8 object in a preset file area accessible to and  
9 known to said containing information product;  
10 wherein said object pre-identification, said common carrier  
11 address and said preset file area specifications are stored  
12 in said software component, whereby a workstation user of  
13 said information product can automatically effect transport  
14 and integration of a pre-identified object from said object  
15 source to create an augmented information product at said  
16 workstation.

1 **claim 11.** An information transport component according to  
2 claim 1 wherein said information transport component  
3 performs a containerized, standard transport operation, said  
4 transport operation being transparent to any high-level  
5 formatting of said transported information object, and  
6 essentially repeatable for a wide variety of different  
7 information objects.

1   **Claim 12.** An information transport component according to  
2   claim 1 having means to pack or unpack, compress or  
3   decompress, and send files to or fetch files from specified  
4   locations.

1   **Claim 13.** An information transport component according to  
2   claim 1 wherein said transporter allows said containing  
3   information product to be set up automatically to effect  
4   high-level integration of indexes and navigational  
5   structures by letting said containing product have control  
6   to import or export or to encrypt or decrypt objects.

1   **Claim 14.** An information transport component according to  
2   claim 1 wherein said novel electronic information  
3   transporter is seamlessly embedded in said containing  
4   product and is separable from said containing product to be  
5   usable with other containing products.

1   **Claim 15.** An information transport component according to  
2   claim 1 wherein said communications module is self-  
3   configuring and includes a workstation surveyor providing  
4   workstation configuration parameters.

1   **Claim 16.** An information transport component according to  
2   claim 1, wherein said information transport component  
3   provides protocol selection means for selecting media for

1 real time communication between said user and said remote  
2 object source employing a selection from a set of open-ended  
3 network technologies and network providers, said  
4 communication means being selectable without substantive  
5 change to said information product.

1 **Claim 17.** An information transport component according to  
2 claim 1 wherein said remote object source comprises a remote  
3 server capable of establishing real time communication with  
4 said information transport component for object transport.

1 **Claim 18.** A information transport component according to  
2 claim 1 wherein said information product is a collection of  
3 issues of a periodical publication and said pre-identified  
4 object comprises an update issue.

1 **Claim 19.** An information transport component according to  
2 claim 1 wherein said information product is a software  
3 application and said pre-identified object comprises an  
4 upgrade for said software application.

1 **Claim 20.** An information transport component according to  
2 claim 1 supplied as a free-standing embeddable component for  
3 incorporation in an information product said information  
4 transport component comprising only such functionality as is  
required for said information object transport operation.

1   **Claim 21.** An information transport component according to  
2   claim 1 wherein said real time communication has a software-  
3   controlled duration confined to a period sufficient to  
   effect said unattended object transfer.

1 **claim 22.** A computer-implemented electronic information  
2 product comprising information content and an information  
3 transport component according to claim 1.

1 **Claim 23.** A computer-implemented information transport  
2 software component separately suppliable for use with any  
3 one of multiple electronic information products for mass  
4 distribution of electronic information objects from users of  
5 a diversity of uncoordinated communications-equipped  
6 computer stations by enabling said users to send an  
7 electronic information object to a remote center specified  
8 with said information product, in an online send operation  
9 proceeding in unattended mode after activation, said  
10 information transport software component being readily  
11 customized to an individual information product to have a  
12 user interface in said information product for activation of  
13 unattended transport of an information object from said  
14 user's computer station to said remote center, said user's  
15 station being <sup>entered</sup> <sub>in</sub> <sup>real</sup> time communication with said remote  
16 sender wherein said information transport component contains  
17 a user communications module having user protocols  
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1 specifying user station functions of said unattended object  
2 transport and said remote center is supplied with a remote  
3 center communications module having remote center protocols  
4 specifying remote center functions of said information  
5 object transport, said user protocols being co-operative  
6 with and known to said remote center protocols to effect  
7 said unattended object transport automatically after  
8 initiation at said user station.

1 **Claim 24.** An information transport component according to  
2 claim 23 wherein said electronic information product  
3 comprises a merchant's product disclosure and said send  
4 object comprises a user's order electronically prepared from  
5 said product disclosure whereby said order can be placed  
6 with said remote center electronically in unattended mode  
7 without requiring a voice call.

1 **Claim 25.** A computer-implementable electronic information  
2 transporter supplied as a free-standing embeddable component  
3 for incorporation in an information product for transporting  
4 information objects related to said information product,  
5 between a widespread base of users of a diversity of  
6 computer stations and a specified remote center, said  
7 transporter comprising:

8 a) a user interface in said information product for  
9 activation of unattended transport of at least one

1           said information object; and  
2       b) a user communications module cooperative with and  
3           known to a remote center communications module  
4           said user and remote center communications modules  
5           effecting unattended online transport of said  
6           information objects after activation;  
7       wherein said information transport component comprises only  
8           such functionality as is required for said transport of said  
9           information objects.

1       **Claim 26.** A transporter according to claim 25 operative to  
2           provide unattended information object transport only between  
3           an aforesaid user and at least one remote address, said at  
4           least one address being pre-specified to the transporter and  
5           including an address for said remote center.

1       **Claim 27.** An electronic information product distribution  
2           remote server for use in transporting information objects to  
3           multiple information transport components according to claim  
4           1 located at said remote center and being supplied with said  
5           source communications protocols.

1       **Claim 28.** A distribution server according to claim 27 in  
2           combination with a link to a remote vendor, whereby said  
3           users can transport objects to or from said vendor via said  
4           distribution server.

1   **Claim 29.** A distribution server according to claim 27 said  
2   server being gatewayed to other information object sources.

1   **Claim 30.** A method of distributing predetermined electronic  
2   information objects from a remote object source to users of  
3   a diversity of uncoordinated communications-equipped  
4   computer stations, said method comprising:

5       a) supplying said users with a separable information  
6       transport component containing user communications  
7       protocols specifying user station functions of a  
8       specified object transport operation; and  
9       b) supplying said remote object source with a source  
10      information object and source communications  
11      protocols specifying source functions of said  
12      unattended object transport operation, said source  
13      communications protocol being co-operative with  
14      said user communications protocol to effect said  
15      pre-specified information object transport  
16      operation;  
17      whereby said transport operation can proceed in unattended  
18      mode after initiation at said user's station.

1   **Claim 31.** A method according to claim 30 wherein after setup  
2   of a containing information product and a simple menu-  
3   selection activation of a transport operation said  
4   information transport component effects said transport

1 operation in an unattended manner, without user  
2 intervention, through steps of modem activation, dialing,  
3 handshaking with said object source, file specification,  
4 file importation, termination of said call and return of  
5 control to said containing product.

6

7 **Claim 32.** A method according to claim 30 comprising  
8 additional steps of sending back verification of receipt of  
9 said fetched file to said object source, inspection of said  
10 fetched object and comparison with a pre-existing manifest  
11 for verification of object parameters, any necessary  
12 unpacking and decompression being effected automatically, in  
13 an unattended manner without user intervention.

1 **Claim 33.** A method according to claim 30 wherein additional  
2 steps of application file specifying, location or relocation  
3 of an object file or files, indexing, reindexing, index  
4 creation or use or hypertext or other product integration  
5 function that is required to enable said user to utilize  
6 said fetched object harmoniously with said original  
7 information product, be performed automatically in  
8 unattended manner without user intervention.

ADD C1

add by

DECLARATION FOR SINGLE INVENTOR  
FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled "COMPUTER-IMPLEMENTED TRANSPORT OF ELECTRONIC INFORMATION OBJECTS"

", the specification of which is attached hereto unless the following box is checked:

was filed on \_\_\_\_\_ as United States Application Number or PCT International Application Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

		Filed	Priority Claimed	
<input checked="" type="checkbox"/>	(Number)	(Country)	(Day/Month/Year)	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/>	(Number)	(Country)	(Day/Month/Year)	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/>	(Number)	(Country)	(Day/Month/Year)	<input type="checkbox"/> Yes <input type="checkbox"/> No

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

(Application Number)	(Filing Date)	(Status <sup>1</sup> )
(Application Number)	(Filing Date)	(Status)

I hereby appoint Anthony H. Handal, Reg. No. 26,275; Ernest Gergely, Reg. No. 25,584; and John Andres, Reg. No. 30,921 as my attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of sole inventor (given name, family name) Richard R. REISMAN

Inventor's signature Richard R. Reisman Date 5/27/94

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[ ] Additional inventors are being named on separately numbered sheets attached hereto.

<sup>1</sup>. Please specify patented, pending or abandoned.

